

## VNC Election Task Force Questionnaire Tally 5-9-23

### Outreach

Too little, too late	18
Outreach before the election abysmal	13
Candidate forum debacle + too late	5
Too little, too late	5
Outreach through whole 2-year term	2
Delay in starting outreach between August and December	2
Mailings too late to be useful	5
Postcard announcing election/mail- in ballot request went out 2 months late	4
Voter guide should be received as soon as candidate filing was complete	54

### Need committee

Election plan not accepted in timely fashion	1
Administration, outreach, marketing poorly handles	1
If outreach committee and board don't do job, need election committee	1
Lack of ownership for responsibility for the election	4
Need election committee to start early	2
Outreach committee should be responsible for promotion	10

### Need in-person venues

Lack of in-person opportunities to meet & engage with candidates	1
Meet & greets	3
No in-person table at farmer's market or other venues	1
	5

### Didn't receive mail pieces

8

### Suggestions

Use neighborhood portals like nextdoor, facebook groups & local press	2
Use a raffle to get involvement & collect email	1
Should be a series of zoom candidate presentations and not just at end	1
Candidate videos of set (hard) questions/answers -> website & social media	2
Have parties to meet the candidates for entire community	1
Election town halls	1
Use zoom + social media to promote & awareness	2
	10

### Criticism

Methods too dated	1
Marketing materials were an embarrassment	1
Social media posts were not informative	3
No distribution points set for print outreach materials	3
Too much reliance on print and direct mail; need digital & online reach	1
Voter guide needs complete overhaul	1
Banners hung too late and not in enough locations	1
Oversight of election administrator was non-existent and had free reign	1
	12

### Election timing

3

### Criticism

Too early (creates a lame duck situation)	12
OK	3
Timing poor due to holidays and recent city election	8

New board should be seated (sooner) in the next month	5
All NC elections need to be in June (citywide and on same day)	3
Sync NC election with city-wide elections	1
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Election Turnout

Confusion / lack of knowledge	
Lack of knowledge of VNC or that there was an election	5
Confusion on in-person voting vs mail-in ballots	4
Difficult to register, questions too intrusive	5
Not aware of documents needed	1
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Low turnout causes

Election burn-out after CD 11	7
Confidence in Traci and less fear	7
Lack of pressing issue	2
Lack of in-person meetings (COVID)	2
Discord among board members	3
People feel the VNC is not a representative body.	2
Non-receipt of mail-in ballot	1
Lack of personal candidate campaigning	2
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Suggestions to increase turnout

Suggest use City voter's regist	2
Set up registration locations	1
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Over-all suggestions

Candidates should be able to work on the election	2
Should be able to vote for more than one CO (up to 13)	5
More assistance to help candidates' outreach	1
DONE needs to promote NC in general and purpose they serve	2
Have early plan, stick to it, use money efficiently	1
Banners over Abbot Kinney +++ Vote Care for Your Community	1
Signs at local hangouts	1
Election town halls	1
Better define the job and duties of each position	1
Purchase list of all Venice emails	1
Need prior and full accounting before approval of expense by Board	1
Need parades	1
Return to live meetings	1