

Venice Neighborhood Council Website Proposal



the web corner



Dear Venice Neighborhood Council,

We are excited for the opportunity to work with you to develop and maintain a new council website. The Web Corner is excited to have launched our Neighborhood Council 2.0 SaaS platform. This new platform comes with exciting new features that simplify tasks, a more modern framework and enhanced security.

Over the past 16 years, our company has been helping government organizations, businesses and individuals with online marketing and web development. Feel free to visit our site for case studies and a full list of services we offer.

Our Los Angeles Neighborhood Council program includes not only the website but monthly assistance for operational needs. The Web Corner has established a solid reputation with Neighborhood Councils and Los Angeles. We understand the budget and obligations the council needs to fulfill, and we are fully capable of meeting these needs.

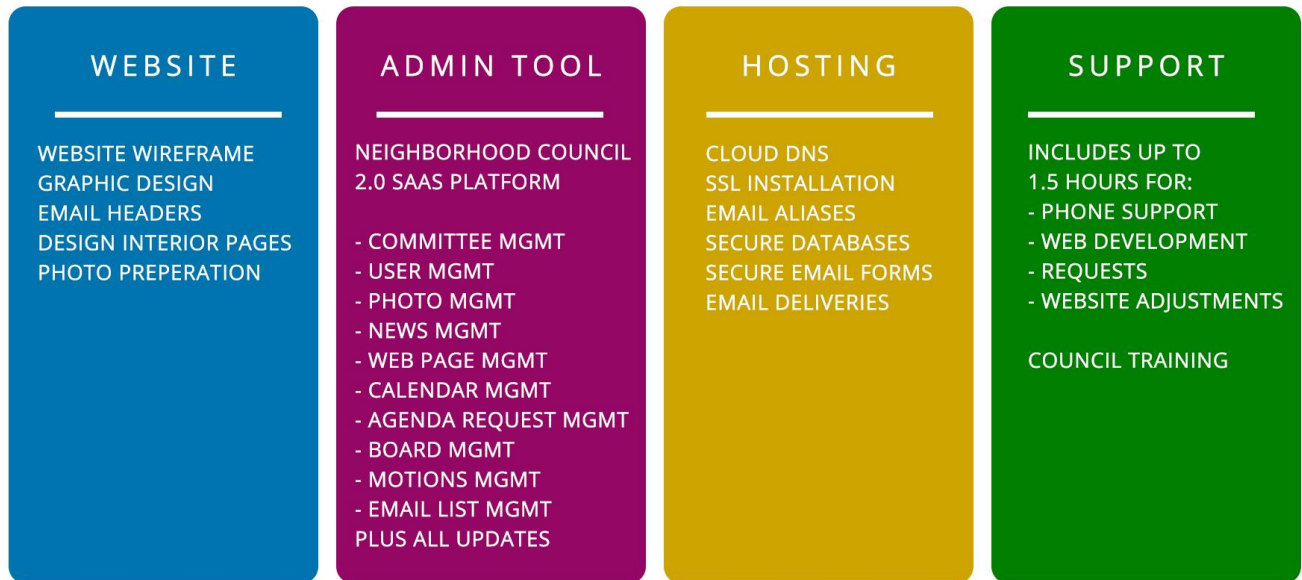
The council will be able to work directly with our team via phone, email, and virtual meetings.

Thank you for the continued support and opportunity.

Sincerely,

Robert Adams, President
The Web Corner, Inc.
Phone: (818) 345-7443
Email: rob@thewebcorner.com

Neighborhood Council 2.0 SaaS Platform



One Time Setup Cost: \$2,500

Monthly Cost: \$150

Website Overview:

- Transferring existing data from current website into the new website
- Media preparing and posting of photos and/or videos
- Logo design if needed
- Enhanced Calendar with customized category events
- Funding and Motions features
- Agenda Requests – now available per committee
- Committees overview page and individual committee pages
- About, Resources, Events & News pages
- Board page(s) ability to post board profiles and photos



- Bylaws & financial documents
- Contact form
- Mailing List, Email newsletter collection database

Admin Tool / Capabilities:

- Give individual access to users (Full access to admin or to specific committees).
- Ability to assign users to specific committee's so they can only edit what they are assigned to.
- Ability to showcase committee chairs on their committee pages
- Ability to post calendar items
- Ability to post events/news
- Ability to post Media / Photos / Documents
- Ability to post Board Rules
- Ability to create custom pages
- Ability to control menus and nested menus in the top navigation
- Ability to control homepage slider and logo
- Download Email Newsletter Database to Excel (csv/tab)
- Ability to post Financial Documents
- Drag & Drop photos and documents throughout the administrative tool

Testing & Launch:

- Perform full checklist prior to testing
- Testing with council
- Training (First initial training session is included in the design & setup)
- Approval from Neighborhood Council & Launch



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Monthly Maintenance

- Includes up to 1.5 hours for; phone support, web development, requests, & website adjustments
- Secure website hosting & cloud DNS management
- Unlimited email alias accounts (Forwards to another email)
- Standard email accounts can be purchased at a rate of \$3.50 each per month

Additional work exceeding the monthly maintenance time will be billed at our regular hourly rates (see “Additional Pricing” for details)



Additional Pricing

| | |
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| Website Development - Design Only | \$200/hour |
| Website Development - Programming Only | \$150/hour |
| Website Development - Project Management | \$150/hour |
| Website Development - Production Migration | \$150/hour |
| Website Development - Graphic Design Only | \$150/hour |
| Maintenance - Content Development | \$150/hour |
| Maintenance - Content Website Only | \$150/hour |
| Maintenance - Technical Support | \$150/hour |
| Maintenance - Design | \$150/hour |
| Maintenance - Manual Content Entry Only | \$150/hour |
| Maintenance - Database Administrative Services | \$150/hour |
| Training - Development | \$75/hour |
| Training - Videos | \$75/hour |
| Training - NC Board Members | \$75/hour |
| Training and Documentation | \$75/hour |
| Telephone Support | \$75/hour |