

VENICE NEIGHBORHOOD COUNCIL COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET (DBF)





# COMMUNITY IMPROVEMENT PROJECTS (Direct Board Funding)

APPLICATION PACKET





Dear Board Member/Committee Chair

Thank you for your interest in the Community Improvement Project program that will award funds for VNC Board or Committee projects which will improve the quality of life in the Venice community. This program is administered by the Venice Neighborhood Council.

Please begin by reading the guidelines on pages 1–3 which will provide an overview of the funding process, eligibility requirements, and details on how to submit a proposal. The application to apply for funding can be found on pages 4–11. Applications for Board projects must be approved by the VNC Administrative Committee. Applications for Committee projects must be approved by a quorum of a Venice Neighborhood Council Standing Committee at a publicly noticed meeting. Additionally, all projects must be approved by the Budget & Finance Committee, before presenting it to the VNC Board.

We appreciate your efforts at helping to improve our community.

Linda Lucks President Venice Neighborhood Council

CONTACT: Ivan Spiegel, Program Administrator, at <u>parliamentarian@VeniceNC.org</u> for questions regarding the application process.

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# PAGE 1

# WHO CAN APPLY

Applications for these funds will only be accepted from Board members or Committee Chairs of the Venice Neighborhood Council.

The application requires the listing of a Project Manager. This is the Board member or Committee Chair who will be responsible for the day-to-day implementation and supervision of the project. The duties include the proper completion of all invoices and support materials and the submission of them to the Program Administrator for payment. A Board member may not submit an application for a project or serve as a Project Manager for a project if they have a potential conflict-of-interest relationship with any of the vendors.

# WHAT CAN BE APPLIED FOR

**Community improvement projects must provide a demonstrable benefit to the Venice community.** They should build community through the implementation process and enhance the neighborhood once complete. Projects may encompass a wide range and can include, but are not limited to: The Arts, Beautification, Community Support, Public Safety, or Education. The Department Of Neighborhood Empowerment (DONE) has the final discretion to determine whether or not the proposed project is clearly beneficial to the community

A project may be submitted that is part of a larger project, but if so, it must be able to be completed independently of the larger project and regardless of whether other funding needs to be secured.

All projects must conform to the funding guidelines of the Department Of Neighborhood Empowerment. When submitting an application ask yourself the following questions:

- Is this for program services (i.e. after school program, graffiti removal, etc.)?
  - o If for a select group of individuals, the applicant must create a fair selection process to establish participants
  - o Effort should be made to secure the best prices from competitive bids
- Is this for equipment and supplies?
  - o Equipment and supplies can only be used for the benefit of the community
  - o Equipment can not be turned into private property. Purchases intended for private and/or paid use are not allowed.
- Is this an event?
  - o Events must be open and advertised to the public
  - o There should not be an admission charge
  - o Discuss appropriate liability issues





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All Community Improvement Projects must be completed within one year of the VNC Board's vote to approve funding. Funding will only be valid through this date; thereafter, approval for the funding shall expire.

All projects and publicity must credit the Venice Neighborhood Council for its support.

Applications may not be simultaneously submitted if the applicant has an application pending before the Neighborhood Committee as part of its competitive selection process for Community Improvement funds.

# USE OF FUNDS

Community Improvement funds can only be used to pay for materials, supplies and services directly related to the implementation of the project. All funds are payable by the Department of Neighborhood Empowerment to be billed by a vendor <u>following</u> the completion of a service and the submission of an invoice. Invoices must be billed to the Venice Neighborhood Council and submitted to the Program Administrator. They will be forwarded to the Treasurer of the Venice Neighborhood Council who will then review them and forward them to DONE for payment.

Services may be performed by an organization or sole proprietor provided they have a City of Los Angeles Business License (B.T.R.C.) and a Federal Taxpayer ID number. Reimbursement to third parties is prohibited; payments must be made directly to the vendor that provides the service. If required, DONE will contract directly with the service provider using a City of Los Angeles approved contract. The service provider must agree to all terms and conditions contained therein.

The funding is entirely conditioned upon compliance with DONE's Neighborhood Council Demand Warrant Guidelines and Neighborhood Improvement Project policies, procedures and limitations and DONE's subsequent approval of such funding (see DONE website -- www.lacityneighborhoods.com).

Necessary licenses, permits and/or tax identification numbers shall be presented to the Venice Neighborhood Council prior to the commencement of work.

In addition, project budgets may not: include line items for:

Work performed managing the project Administrative salaries An organization's operational expenses Ongoing maintenance expenses Purchases prior to the award notification Any item not included on the submitted budget sheet Transportation Equipment that will become the property of the applicant





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# APPLICATION REVIEW PROCESS

The number of projects funded overall will be determined by the amount of applications received. Every effort will be made to share the money as equitably as possible throughout the Venice community.

Applications will be reviewed by the Board Of Officers of the Venice Neighborhood Council. The Board is comprised of people from the Venice community and is elected by Venice stakeholders. The Neighborhood Council Board will select applicants for funding at one of its regularly scheduled public meetings. Applicants will be notified of the Board's decision within 14 days of the meeting and the final decision will be posted on the VNC website (VeniceNC.org).

# **REVIEW CRITERIA**

Applications will be reviewed based on the following criteria:

- 1. The **budget** is realistic, appropriate, and supported with quotes.
- 2. The organization or individual is **capable** of completing the project.
- 3. The work plan is detailed, specific, and feasible.
- 4. The project is **supported** by the involvement of the community.
- 5. The **number** of Venice stakeholders that will benefit from this project.
- 6. The project implementation process will **build community**.
- 7. The complete project will enhance the community.
- 8. The **application** overall is clear and logical.

# APPLICATION SUBMITTAL

# SUBMISSION REQUIREMENTS

- Please submit two (2) complete copies of the application to:
  - **Community Improvement Projects**
  - Venice Neighborhood Council
  - P.O.Box 550

Venice, CA 90294

- The application packet is not to exceed 25 sheets. Submittals beyond the 25<sup>th</sup> sheet will be discarded.
- The packet dimensions should not exceed  $8\frac{1}{2} \times 11$  inches. Fold large inserts.
- Applications should not be submitted in decorative folders.
- All letters of support and supplemental materials **must** be submitted with the original application.
- When including attachments, number them sequentially and place them behind the corresponding application sheet. For example, 2.1, 2.2, 2.3 etc.

Applications cannot be added to or modified in any way after submission without the approval of the Program Administrator.



# VENICE NEIGHBORHOOD COUNCIL COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET (DBF)



# **APPLICATION SUMMARY SHEET**

# Project Name: Expanding Artist Studios at SPARC

BRIEF PROJECT SUMMARY (50 WORDS OR LESS)

To promote local wellness and community cohesion through in-person and virtual arts programs at the Social and Public Art Resource Center in Venice. Support from the VNC will improve artist studios and increase our community workshop capacity through the Digital/Mural Lab, the Printmaking Studio, and Ceramics Lab.

PROJECT SITE NAME AND FULL ADDRESS: The Social and Public Art Resource Center 685 Venice Blvd. Venice, CA 90291

PROJECT COMPLETION DATE: June 2021 (Adjusted for anticipated COVID-19 delays)	# OF VENICE STAKEHOLDERS TO BENEFIT FROM THIS PROJECT: Currently at 2,000 annually, with increasing capacity to 3,000 by 2021.
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NAME OF COMMITTEE (BOARD PROJECTS USE AD	MINISTRATIVE COMMITTEE)
APPROVED BY COMMITTEE ON	
COMMITTEE CHAIR SIGNATURE	PHONE
EMAIL ADDRESS	

PROJECT MANAGER (MUST BE A VNC BOARD OR COMMITTEE MEMBER)	TITLE

MAILING ADDRESS

DAY PHONE	EVENING PHONE		CELL PHONE
EMAIL ADDRESS		FAX	
BY SIGNING BELOW, I agree to the terms of the Community Improvement Project funding guidelines. I also acknowledge that the Information submitted in this application is accurate to the best of my			
knowledge. Submitting an application with cause for disqualification.		2	AMOUNT REQUESTED
			REVIEW (For Office Use Only)
BOARD MEMBER OR COMMITTEE CHA	IR DATE		
			PROJECT # (For Office Use Only)
PROJECT MANAGER	DATE		





# **PROJECT DESCRIPTION SHEET**

# PROJECT DESCRIPTION (Include how many stakeholders will be working on this project.) (Maximum 500 words)

SPARC is currently expanding its artist studios and workshops spaces to continue our work in promoting wellness and community cohesion through the arts. We are requesting support from the Venice Neighborhood Council to maintain affordable artist studios and upgrade our spaces to increase capacity for in-person, outdoor, and virtual community workshops. In the last year, SPARC has grown its public programming and artist residencies to address a shortage in studios for visual artists. During the current public health crisis, SPARC has launched ongoing and multi-week virtual arts programs for the community, including Yoga + Dream Lab on Zoom every Tuesday and a 6-week Chicano Folklórico and costume making course for families. All of our virtual programs during COVID-19 are donation-based in an effort to remain responsive and accessible to diverse audiences in Venice and across Los Angeles.

Since 1976, SPARC projects and programs have leveraged the arts to build strong communities, address critical social and political concerns, and promote wellness. We currently exhibit works by local, national, and international artists in the Duron Gallery at SPARC. Critical spaces for programming also include: a 675 square foot multipurpose workshop and exhibition space called the Red Room that is used by artists and community groups; a 350 square foot Printmaking Studio led by artist Kay Brown; the innovative SPARC Digital/Mural Lab, which creates large scale murals and artworks (most recently the Venice Bridge Housing digital mural project led by Francisco Letelier, Michael Brunt and Patrick Marston); an outdoor space for community programming, including Mercado at SPARC, an event featuring over 25 local artists and makers that coincides with the Venice Art Crawl, and; a newly established 836 sq ft Ceramics Lab that will accommodate short and long-term artist residencies, ceramic-based public artworks, and low-cost in-person or virtual workshops for community members. SPARC's artist studios create opportunities for artists and programming for Venice residents and families. This strengthens our local economy by providing art fabrication capabilities and promoting local artists and makers. Art productions and programming will be critical to the recovery of the creative community after COVID-19.

Current artists-in-residence include Kay Brown in the Printmaking Studio, who leads workshops both at SPARC and on school campuses through our K-12 arts education program, and Kristina Kotlier in the Ceramics Lab, who will begin to lead in-person and virtual ceramics workshops through SPARC this year. SPARC also provides artistic residencies for emerging and established artists in the Digital/Mural Lab, a research, education, and mural production studio that provides public art services to artists to create large-scale, socially engaged public artworks. With support from the VNC, SPARC will be able to upgrade our studio spaces to build capacity for our artists-in-residence to lead innovative workshops at SPARC or through digital platforms for artists of all ages across Venice and Los Angeles, a particularly critical resource for community wellness during the current public health crisis.

# IS THIS PROJECT PART OF A LARGER PROJECT? YES or NO

The Social and Public Art Resource Center is leading a larger long-term plan to improve our capacity to serve public audiences and to build a cohesive vision with our neighbors in the Venice Arts Complex (Beyond Baroque and Pacific Resident Theater) in order to expand offerings for the Venice community. Beyond this grant, SPARC is also seeking funding to paint the building, improve the indoor/outdoor flow between the Venice Arts Complex, and develop an artist coffee bar. The project outlined in this proposal addresses the most immediate needs of artist studios in order to increase studio functionality and sustain our public-serving capacity.

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COMMUNITY BENEFIT (Description of benefit to the entire community and justification for these benefits):

Our proposal for improvements to artist studios and workshop spaces at SPARC will enrich arts and culture in Venice and create new opportunities for artists and residents. Artists-in-residence will have the unique opportunity to create work within a vibrant arts community where they can propose gallery exhibitions and sell their artworks in the <u>SPARC Shop</u>. The creative culture and infrastructure of SPARC supports artists by promoting their work and practice, creating exchanges and opportunities amongst themselves, providing opportunities through SPARC's other community programs and projects, and providing opportunities to meet local Venice neighbors through workshops and events. SPARC is committed to maintaining and advancing virtual arts programs during this time of physical distancing by developing digital content by artists-in-residence in their artist studios at SPARC.

Funds from the Venice Neighborhood Council will in part:

- **Increase** the capacity of artist studios and workshop spaces for in-person and virtual programs, making them more suitable for the local community to take advantage of art offerings, exhibitions, and events.
- **Develop** new programs out of the Digital/Mural Lab, the Ceramics Lab, and Printmaking Studio at SPARC.
- Improve public spaces with electrical and lighting upgrades.
- Maintain access to affordable workshop and artist spaces for local artists.
- Activate the arts on each floor of the SPARC Building creating a vibrant and creative synergy between all artists and studio spaces.

SPARC has historically collaborated with Venice partners to create and restore public artworks, including the *POW/MIA Vietnam Veterans Memorial* supported by the Venice Chamber of Commerce, Venice Neighborhood Council and Councilmember Mike Bonin, and *Endangered Species* by Emily Winters with support from the Venice Arts Council Endangered Art Fund and local neighbors. We curate exhibitions and programs that engage Venice artists, residents, and families in the arts, including our bi-annual Mercado at SPARC in collaboration with the Venice Art Crawl and ongoing life-drawing and printmaking workshops. The studio spaces for artists at SPARC is integral to our artistic mission and it provides a critical solution to the displacement and deterrence of artists within Venice while also ensuring that Venice residents and families have access to creative resources in the neighborhood and virtually. Your support is integral to helping SPARC sustain and advance our artistic programs and collaborations with Venice artists and residents, ensuring that the legacy of Venice as an arts community continues for years to come.



# VENICE NEIGHBORHOOD COUNCIL COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET (DBF)



# **BUDGET SHEET**

Interior Lighting in Hallways and artist studios, and Exterior Lights with Shade Cloth for Outdoor EventsLED Lighting installation and improvements in public spaces and in hallways leading to artist studios and workshop spaces. Improvements to outdoor events to host open air events that comply with COVID-19 reopening guidelines for local artists.Storage and Work Spaces\$3,250			PAGE 6
Clay and Printmaking Supplies         \$1400         Storage           Clay and Printmaking Supplies         \$1400         Startup of clay	VENDOR AND MATERIALS/SERVICES INFORMATION		NOTES
Cloth for Outdoor Events       and improvements in publispaces and in hallways leading to artist studios an workshop spaces. Improvements to outdoor events to host open air events that comply with COVID-19 reopening guidelines for local artists.         Storage and Work Spaces       \$3,250         Storage and Work Spaces       \$3,250         Outreach       \$850         Social media promotion, outreach to local businesses and community centers, community centers, community outreach volunteer group.         Clay and Printmaking Supplies       \$1400         Initial startup of clay materials and tool check-out for virtual	Studio Improvements and Building Improvements of public spaces	\$8,500	capacity, rewiring outlets in studios, gallery floor improvements, studio
Outreach       \$850       Social media promotion, outreach to local businesses and community centers, community outreach volunteer group.         Clay and Printmaking Supplies       \$1400       Initial startup of clay materials and tool check-out for virtual		\$6,000	and improvements in public spaces and in hallways leading to artist studios and workshop spaces. Improvements to outdoor events to host open air events that comply with
Clay and Printmaking Supplies       \$1400       Initial startup of clay materials and tool check-out for virtual	Storage and Work Spaces	\$3,250	workshop capacity. Additional work spaces
materials and tool check-out for virtual	Outreach	\$850	outreach to local businesses and community centers, community outreach
	Clay and Printmaking Supplies	\$1400	materials and tool check-out for virtual

PROJECT TOTAL \$20,000

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VENICE NEIGHBORHOOD COUNCIL COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET (DBF)



# **PROJECT PLANNING SHEET**

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WORK PLAN (Include a TIME-LINE for the project with beginning date and completion date of each phase)

Our work plan for implementing the studio improvements is divided into three phases: phase 1 will focus on electrical upgrades and lighting in workshop spaces, artist studios and public areas while the center remains closed. The expansion of our virtual programs will begin with the purchasing of materials and creation of take home kits for online workshops. Our studio improvements will take place in areas that will not interfere with the workshops. The second phase will involve exterior upgrades to better host open air mercados that comply with social distancing and COVID-19 reopening guidelines. The third phase will occur much later in the grant period, which will aim to start promotion of in-person outdoor activities.

All programs will remain donation-based or low-cost. These improvements are an integral step towards utilizing the full capacity of the SPARC building as a site of culture and creativity in Venice.

Timeline:

- Phase 1: June 2020 to August 2020
  - Electrical upgrade in second floor artist studios.
  - Develop virtual programs and acquire materials and supplies for pickup
  - Begin promotion and outreach, schedule first workshops in July and August
- Phase 2: August 2020 to October 2020
  - Install posts and aircraft cable for retractable awning.
- Phase 3: March 2020 to May 2020
  - Depending on COVID-19 guidelines, begin scheduling and hosting in-person public programs.
- Project Completion June 2021
- Assessment (Ongoing): Models for assessment will include collecting the number of artists and community members served annually through residencies, community workshops, and pop-up events in the Ceramics Lab with subcategories that focus on local audiences.

Please note that SPARC is considering the current physical distancing protocols related to COVID-19. We intend for the Ceramics Lab, Printmaking Studio, and Digital/Mural Lab at SPARC to have the capacity for virtual workshops and programs through Zoom or alternative online platforms that can begin during infrastructural improvements. This will ensure that arts workshops are still accessible to the Venice and Los Angeles communities during this unprecedented time of physical distancing.

MAINTENANCE PLAN (If applicable)

N/A





**PROJECT RENDERING SHEET (If applicable)** Attach conceptual images of the project to this sheet or design and print your own sheet. Include text explanations.

See attached Studio Renderings.





VENICE NEIGHBORHOOD COUNCIL COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET (DBF)



# COMMITTEE AND PERSONNEL SHEET

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COMMITTEE MISSION (Explain the Committee's mission and how this project will advance it)

The Social and Public Art Resource Center (SPARC) has fostered meaningful partnerships with artists and residents across Venice and Los Angeles since 1976. Our mission is to produce, preserve, and promote activist and socially relevant artwork; to devise and innovate excellent art pieces through participatory processes; and ultimately, to foster artistic collaborations that empower communities who face marginalization and discrimination. SPARC is home to the Durón Gallery, the Digital/Mural Lab (D/ML), the Mural Resource and Education Center (MREC), and the Red Room, a multipurpose gallery and workshop space. For the past 43-years, SPARC has also remained steadfast in our commitment to making studio spaces available to artists and creatives at affordable rates. Within recent years, this has become a key part of our effort to continue the vibrant legacy of Venice as an arts community. The independent artists and organizations housed in the building often become a part of the creative culture within SPARC and Venice. The Argonaut recently featured artist Kay Brown in their Venice Stories segment, who has been creating work and leading low-cost workshops for community members in the SPARC Printmaking Studio since 2008. In 2019, SPARC welcomed over 2000 guests for free or low-cost arts programs including Sip and Sketch life drawing workshops with models that represent the diversity of Los Angeles, Big Brothers at SPARC, an open mic night and throwback to 1970s gay bar Big Brothers on West Washington Boulevard (now Abbot Kinney Boulevard) in association with our Tomboys exhibition by Christina Schlesinger, and our <u>17th annual Día de los Muertos</u> celebration and Nahuatl ritual. SPARC is a dynamic center for the arts and we are passionate about continuing to develop our programs and facilities to better serve artists and residents across Venice and Los Angeles. We respectfully request support from the Venice Neighborhood Council to upgrade artist studios and workshops spaces, increasing our capacity to service local audiences through in-person and virtual programming.

RESUME AND/OR QUALIFICATIONS OF KEY PROJECT PERSONNEL

# SPARC Staff

Judith F. Baca, Co-Founder and Artistic Director See resume attached.

Judith Baca is a Professor Emeritus at UCLA in the Chicana/o Studies Dept. & World Arts and Cultures Dept. Baca is a painter and muralist, monument builder, and scholar who have been teaching art in the UC system since 1984. She was the founder of the first City of Los Angeles Mural Program in 1974, which evolved into a community arts organization known as the Social and Public Art Resource Center (SPARC) which has been creating sites of public memory since 1976. She continues to serve as its Artistic Director and focuses her creative energy in the SPARC Digital Mural Lab, employing innovative digital technology to create social justice art. Baca's public arts initiatives reflect the lives and concerns of populations that have been historically disenfranchised, including women, the working poor, youth, the elderly, LGBT and immigrant communities. As the Artistic Director, Baca is the lead artist on The Great Wall of Los Angeles and oversees all projects and programs produced through the Digital Mural Lab.

# Carlos Rogel, Executive Director See resume attached.

Carlos Rogel is an interdisciplinary media/mural artist, Executive Director at the Social and Public Art Resource Center (SPARC), and a doctoral candidate at UCLA's Department of Chicana and Chicano Studies. His research and art practice in community development focuses on arts-based methods of collaborative design and activism at the SPARC Digital Mural Lab. He develops community-based public art projects, arts education programs for K-12 LAUSD schools, and activist art interventions with immigrant rights and labor organizations. His arts-based dissertation focuses on the extension of The Great Wall of Los Angeles. His extensive research





on the ecological and social history of marginalized people will serve as the basis for the prisms examined in the development of the 60s and 70s of The Great Wall. He is skilled in coding and is currently publishing augmented reality content that interacts with the public and visual artworks.

# Davida Persaud, Programs Manager See resume attached.

Davida Persaud is the Programs Manager at SPARC and a doctoral student at UCLA's World Arts and Cultures Department. Davida oversees the growth of public programs at SPARC and the K-12 arts education program, which engages youth in traditionally underserved neighborhoods by exploring identity, culture, community, and local histories through art. As Programs Manager, Davida also contributes to building lasting partnerships with local community organizations through arts education, public programs, and arts mobilization initiatives. Davida's academic research focuses on the community-based processes and pedagogical frameworks that emerged at SPARC out of The Great Wall methodology, and its application in K-12 education and public programs today.

# Jeff Edwards, Digital Mural Lab Technician

Jeff Edwards is a visual artist focusing on digital photography. His extensive experience in photography and printing has been a vital resource for SPARC. He is a certified printing technician and oversees all gicée prints. As a skilled technician and photographer, Jeff will act as the lead in documenting and digitizing outcomes of the community-based processes that will inform the extension of The Great Wall.

# Josel Cruz, Digital Mural Lab Artist

Josel Cruz is a trained graphic designer and web developer who has over ten years experience in the field. He plays an integral role in the development of SPARC's web presence and digital content. As a Digital Mural Lab artist, he works closely with Judy Baca to develop designs for digital mural commissions. Josel will play a key role as part of the creative design team in the technical support of composing imagery and designs, and in the collaboration and presentation of artworks for audiences. He is a coder, musician, and content creator.

# Pilar Castillo, Archivist/Rights and Permissions/Copyrights

Pilar Castillo has fourteen years of experience in the field of Public Art and Arts Administration. As Publications Manager, she has facilitated the exposure of Los Angeles mural images featured in exhibitions, and in a variety of international print and media. Her primary focus has been in maintaining SPARC's unique and unsurpassed collection of mural images and documentation, and facilitating the publication and exhibition of SPARC collections worldwide. Additionally, Pilar provides training in related archival projects to graduate students in the field of Museum and Library Science at UCLA.

# Samantha Magaña, Administrative and Development Associate

As the Administrative and Development Associate, Samantha Magaña assists in the coordination and logistics of the SPARC facility and operations. She has been involved in many of the current projects at SPARC by facilitating community workshops and conducting research. She will offer administrative and development support as needed. Samantha also supports social media and engagement, and will facilitate public communications on programs and projects.

# Rayven Armijo, Executive Assistant

Rayven Armijo is a Los Angeles based performance artist and arts educator. She has been a part of SPARC's art education program as a teaching artist since 2016. As the Executive Assistant to Judy Baca, she supports





the Digital Mural Lab's administration. Rayven is one of the lead instructors for the 6-week virtual Chicano Folklórico courses for families, focusing on movement and expression at home.

# Cristina Girod, Studio Assistant

Cici Girod is the Digital Mural Lab studio assistant, currently working on research for two upcoming SPARC and Judy Baca murals. She is a visual artist and freelance graphic designer. She graduated from UCLA in 2017 with a B.A. in World Arts and Cultures, and was a previous Getty Foundation "Multicultural Intern" for SPARC. Cici is one of the lead instructors for the 6-week virtual Chicano Folklórico courses for families, focusing on costume making and visual arts at home.

# Artist in Residence: Ceramics Lab at SPARC

# Kay Brown

Kay Brown (b. Eugene, Oregon) is an academically trained printmaker, graphic designer and community activist. She is currently Treasurer of the Los Angeles Printmaking Society, and an active member of the Los de Abajo Printmaking Collective, Arroyo Seco Arts Collective, Consejo Grafico, (a national coalition of Latino Printmaking workshops), and the Venice Arts Council. Her visually engaging work focuses on experimentation using a variety of printmaking techniques. Her work has been exhibited in the U.S. and Mexico. She is also a tireless volunteer with the Center for the Study of Political Graphics, Institute for Non Violence in Los Angeles, California Lawyers for the Arts Dispute Resolution team, and the National Lawyers Guild.

# Kristina Kotlier See resume attached.

Kristina Arzaga-Kotlier is an architectural designer and ceramic artist with a strong design-build background and interest in emphasizing the elemental properties of the materials with which she works. She has built work in and around Los Angeles and the Bay Area, including installations at the Exploratorium and the Oakland Museum. Her work explores the relationship between digital processes and handmade objects, while focusing on intentional ways to disrupt and modify each step to create unique outcomes. Kristina received her B.A. in Interior Design and her Masters in Architecture from California College of the Arts. She has served on the Strategic Council of the American Institute of Architects, as Co-Chair for the mentorship and licensing programs at AIA San Francisco, and is currently the chair of the AIA National Associates Committee.



# **PERMISSION FOR USE OF PROPERTY SHEET (If applicable)**

Use this form to show the approval of the use of the project site from the property owner, school principal, city agency, etc. Attach as many as necessary.

# PROJECT NAME: Expanding Artist Studios at SPARC

COMMITTEE The Social and Public Art Resource Center

ENTITY OR NAME OF PERSON	TITLE
WHO CONTROLS USE OF THE PROPERTY	SPARC Executive Director - Carlos
Social and Public Art Resource Center	Rogel
City of Los Angeles	LA City General Manager Department of General Services
FACILITY/BUSINESS NAME	PHONE
Social and Public Art Resource Center	310-822-9560

SITE ADDRESS 685 Venice Blvd. Venice, CA 90291

#### DESCRIPTION OF USE AND PERMISSION NEEDED FOR THIS SITE

SPARC resides in the Venice Jail, a historic building in Venice, CA with a current lease through May 31st, 2055.

This building was "donated in-kind" by the City of Los Angeles to support SPARC's arts programming in Venice and Los Angeles. Per our long-term lease, SPARC is able to make interior infrastructural improvements in the building to better support arts programming for local communities and artists. SPARC is responsible for all maintenance, improvements, and preventative maintenance required to preserve the integrity of the building. All upgrades described in this proposal make no modifications to the historic nature of our building and are within the scope of supporting arts programming. SPARC is continuing to restore the historic architecture and make improvements on the infrastructure of the building.

BY SIGNING BELOW, I declare in good faith that I own or am responsible for the named property. I understand that the applicant is seeking funding through the Venice Neighborhood Council. I grant the applicant permission to use the property for the implementation of the above named project. I understand that the project will begin after July 1, 2008.

June 3, 2020

DATE





SIGNATURE



VENICE NEIGHBORHOOD COUNCIL COMMUNITY IMPROVEMENT PROJECT APPLICATION PACKET (DBF)



# COMMUNITY INVOLVEMENT SHEET

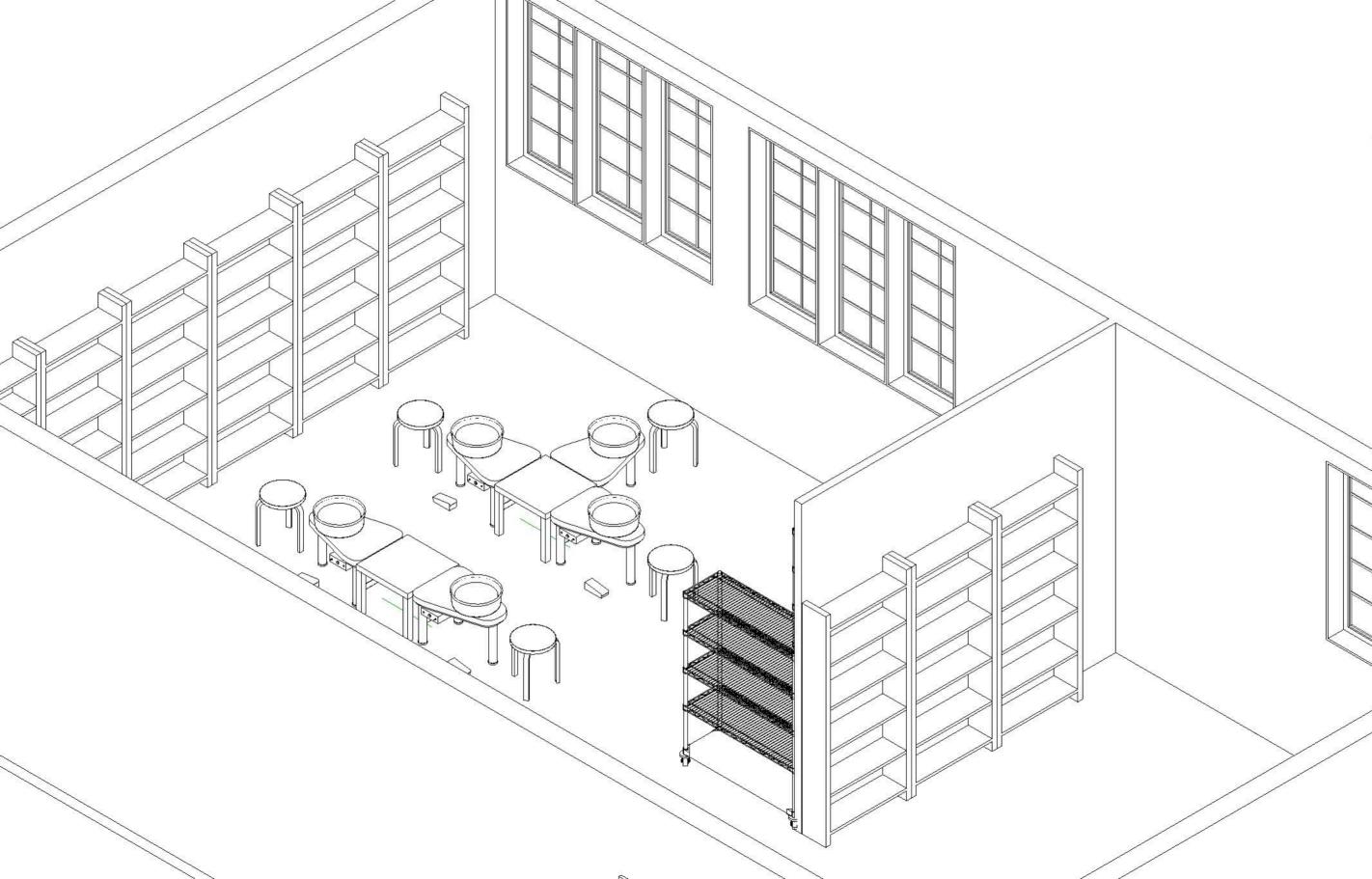
Use this sheet to establish the involvement of Venice stakeholders. This sheet may also be used to document pledges of volunteer hours.

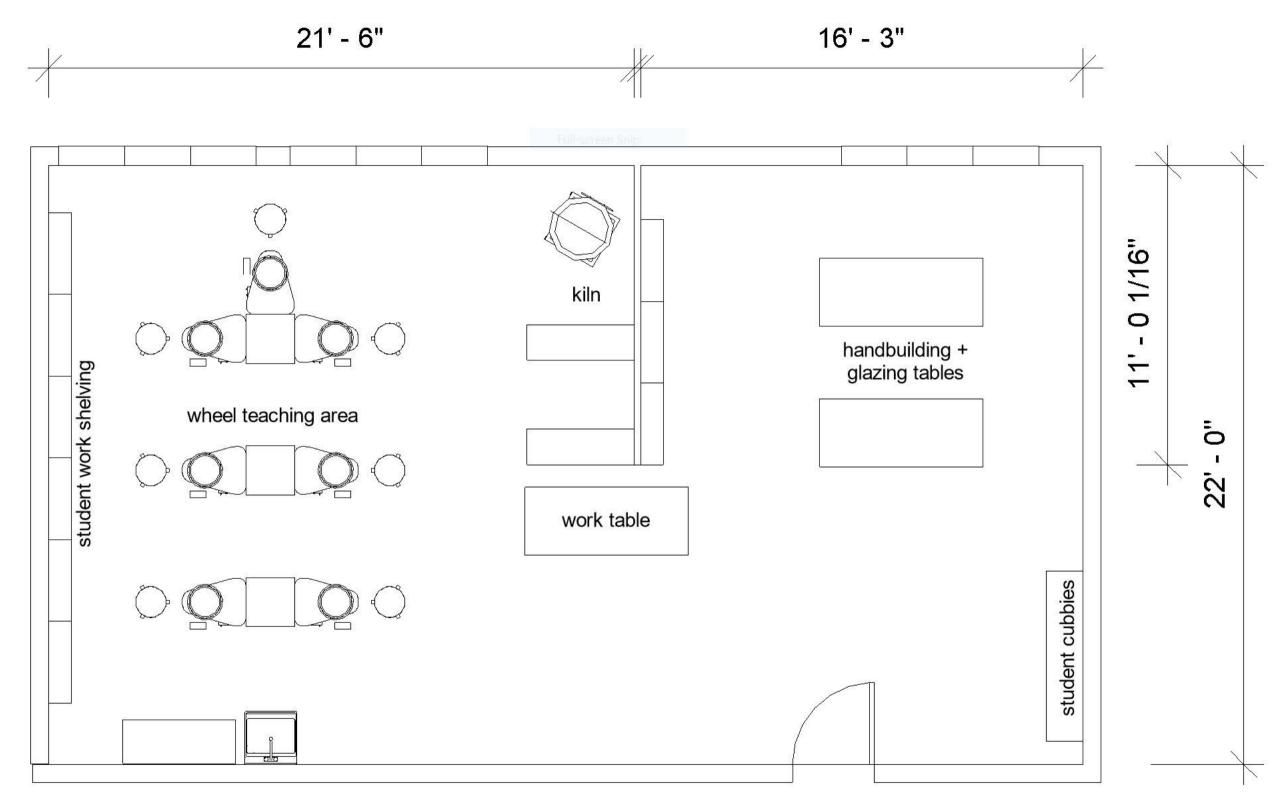
PROJECT NAME	COMMITTEE

NAME	ADDRESS	SIGNATURE	DATE SIGNED	WORK OR MATERIALS PLEDGED	HOURS PLEDGED
Joelle Dumas - Ecole Claire Fontaine	N/A	Letter of Support Attached	N/A	N/A	N/A
Sunny Bak- Virtual Art Crawl	N/A	Letter of Support Attached	N/A	N/A	N/A

Attach letters of support from the community behind this page. Letters that state something unique about the project or from people who will be directly affected by the project will have a greater impact.

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-/



## <u>Resume</u>

Dr. Judith Francisca Baca 685 Venice Boulevard, Venice, California 90291 (310) 822-9560 x118 judybaca@g.ucla.edu www.judybaca.com www.SPARCinLA.org

#### EDUCATION

Honorary PhD of Fine Arts California State University, Northridge, 2018

Master of Art Education California State University, Northridge, 1979

Intensive Course in Mural Techniques Taller Siqueiros, Cuernavaca, Mexico, 1977

#### Bachelor of Arts Degree in Art

California State University, Northridge, 1969

#### EMPLOYMENT

#### University of California, Los Angeles

- 2018 Present Emeritus Professor
- 2014 2018 Professor IX
- 1996 2018 Senior Professor World Arts and Cultures and Chicana/o Studies departments Undergraduate and Graduate teaching in three departments
- 1996 Development of The Digital Mural lab at SPARC (Social and Public Art Resource Center) and off campus teaching and research facility
- 1996 1998 Vice-Chair, Cesar E. Chavez Center

#### Antioch University, Los Angeles

2004-2006 Curriculum Consultant

 Developed a low residency Masters in Fine Arts in Public Art & Community Cultural Development (MFA PACD), including artistic vision, curriculum, recruitment of faculty and students, and raising funds for the program's endowment

#### California State University, Monterey Bay

1994 – 1996 Full Professor, one of 13 Founding Faculty Members

- Developed the Curriculum for the Visual and Public Art Program currently implemented at CSUMB
- Participant in year and half long interdisciplinary planning for university wide curriculum development with founding faculty colleagues. Focused on integration of an interdisciplinary Reciprocal Art curriculum
- Designed and provided oversight for conversion of Military Tank Buildings at Ford Ord into the Arts department with mural studios.

#### University of California, Irvine

1992 – 1995 Professor, Studio Arts Department

- Instructed Graduate and Undergraduate courses in Visual Fundamentals, Painting, Drawing, and Muralism
- 1990 1991 Associate Professor, Studio Arts Department
- 1981 1989 Assistant Professor, Studio Arts Department
- 1986 -- 1987 Chairman, Studio Arts Department
  - Directed faculty revision of total Studio Arts curriculum.

#### Social and Public Art Resource Center (SPARC)

- 1988 Initiated & Developed the City of Los Angeles Citywide Mural Program and Mural Restoration Program : Neighborhood Pride: Great Walls Unlimited Mural Program: Model citywide program for integrating artists and the community; responsible for the production of over 103 murals citywide based on the Great Wall of Los Angeles model.
- 1981- Present Consultant /Artistic Director. Artistic vision of SPARC including exhibitions, art education, public art productions and the UCLA/SPARC Digital Mural Lab
- 1984 -1987 Principal Investigator Three Year Mural Training Program: Fund for the Improvement of Post Secondary Education(FIPSE)/ U.S. Department of Education, Conducted with 5 art schools and universities at SPARC
- 1976 1983 Muralist/Director "Great Wall of Los Angeles"
  - Developed participatory public monument and public education project on ethnic history of the United States incorporating over 400 youth, 100 scholars, and 40 artist assistants in summer programs in 1976, 1978, 1980, 1981, 1983 to create a1/2 mile long mural. Now a national historic site.
- 1976 -1979 Founder/Executive Director
  - One of the nation's leading multiethnic arts organization working in community cultural development & public art projects focused on Los Angeles neighborhoods and national and international venues.

#### City of Los Angeles Department of Recreation and Parks

- 1974 --1978 Director of the first City of Los Angeles Mural Program: Citywide Murals Initiated and directed Citywide Mural Project, which produced over 400 murals in the city and employed 1,000 crewmembers.
- 1970 1974 Art Instructor in East Los Angeles parks.

#### East Los Angeles Mural Program

1970 – 1974 Director

- Worked extensively in neighborhood settings to negotiate peace treaties and organize and paint murals with youth.
- 1970-- 1974 City of Los Angeles Department of Recreation and Parks Cultural Affairs Department Instructor for the arts.

#### **FELLOWSHIPS**

#### **United States Artists Fellowship 2015**

Fellowships awarded to the country's most accomplished and innovative artists working in the fields of Architecture & Design, Crafts, Dance, Literature, Media, Music, Theater & Performance, Traditional Arts and Visual Arts.

Haynes Foundation Faculty Fellowship, February 2012- October2013

#### Georgia College State University Residency, March 2009 Led a student group to produce a mural for permanent installation on campus

Provincetown Residency: Gaea Foundation's Sea Change Residencies, August 2007 Provincetown, MA

Lee G. Hall Distinguished Visiting Professor of Art- Residency with Erika Doss, March 2007 DePauw University, Peeler Art Center, Greencastle, Indianapolis.

# **McKoll Art Center Charlotte North Carolina Artist in Residence Fellowship Winter 2005** Selected through a national competition to participate with six artists in a residency for the winter of 2005 which will culminate in an exhibition at McKoll Center.

**Stanford Diversity in the Arts Program Winter 2005.** This residency at Stanford University for a commission to produce a new mural for the Chicano Center on Campus.

#### John Simon Guggenheim Fellowship, 2003

Selected as a distinguished scholar and artist to support further research and creation of new artworks in the UCLA/SPARC CESAR CHAVEZ DIGITAL MURAL LAB advancing the preservation and production of public art.

#### Montgomery Fellow, Dartmouth 2002

Hanover, New Hampshire

The Montgomery Fellow was created to provide for the advancement of the academic realm of the Dartmouth community to significantly add to the quality and character of the university, making possible major new dimensions for, as well as extraordinary enrichments to, the educational experience offered primarily to undergraduate students within the Dartmouth community. Distinguished scholars and artists are selected to reside in the Montgomery House on campus to convene with faculty and students.

#### Harvard University, 1998

#### Boston, Massachusetts

Master Artist and Senior Scholar for the "Institute on the Role of the Arts & Civic Dialogue." Selected to participate in public dialogues and intern training while working on the development of the first online

mural for Denver International Airport.

# UCLA Chicano Studies Research Center, 1991

Rockefeller Fellowship Award.

#### AWARDS AND ACHIEVEMENTS

Honorary PhD of Fine Arts California State University, Northridge, 2018

# November 4, 2018 Phenomenal Woman Award at CSUN

California State University, Northridge

#### September 30, 2017, Tardeada For Museum Of Social Justice

Recognized as a Social Justice Leader Monterey Park, California

#### October 24, 2017, National Distinguished Alumni Award

Awarded by the Presidents of the National Association of State Colleges and Universities San Diego, California

**Great Wall of Los Angeles National Register nomination** from the state office of historic preservation. Sept. 2016

#### April 18, 2015, Distinguished Alumni Award

California State University, Northridge, Alumni Association

**Smithsonian National Museum of American History, 2014**. Installation of Judy Baca Artifacts (Pallets, brushes, clothes, drawings of the Great Wall) in the permanent collection in perpetuity opening in 2015

#### "Judith F. Baca Arts Academy" in South Central Los Angeles named by LAUSD in Professor Baca's honor, September 2011

#### Latino Spirit Award for Achievement in the Arts, May 2013

The California Latino Legislative Caucus, State Capitol, Sacramento, CA

#### Mario F. Vasquez, Cinco de Mayo Leadership Award, May 2012

Los Angeles County Federation of Labor, AFLCIO Recognized for exceptional leadership skills that encourage future generations of Latino labor activists. Los Angeles C.A.

#### **University of California Studies Consortium Award, May 2012** Community and teaching grant.

**Urban Legend Award, Lifetime Achievement Award, April 2012** LA Mart Design Center, Source Galleries Los Angeles C.A.

Art Tables 30<sup>th</sup> Anniversary Artist Honors, April 17, 2011 "Publically Engage work of Judy Baca and SPARC at Sotheby's, New York, NY

#### AAHHE (American Association of Hispanics in Higher Education) March 2011

Outstanding Latino/a in the Fine and Performing Arts. San Antonio, T.X.

#### Trailblazer Award, March 2011

Cornerstone Theatre Company, Los Angeles, CA

**National Award in Public Art June 2010**, presented by Americans for the Arts and the Public Art Network. Baltimore, Washington

#### "Elizabeth "Betita" Martinez Activist Scholar Award", October 2009

6th Annual Awards Dinner and Celebration "15 Years of Community Organizing in the Eastside." The Center at Cathedral Plaza in Downtown Los Angeles.

#### Judy Chicago's "Through the Flower" Feminist Pioneer Award, September, 2009 Recognized for contributions to feminist art movement. Through the Flower is one of the ten Founding Program Partners of The Feminist Art Project housed at Rutgers University Albuquerque, N.M.

#### Champions of Change Award, May 2009

Corky Gonzalez's Escuela Tlatelolco Centro de Estudios Denver, C.O.

#### White House Artist Committee May 2009

Invited to the White House for Arts, Community, Social Justice and National Recovery Briefing Washington D.C.

# CA Senator Jenny Oropeza Selection for Artist of Distinction Award, April 2009

Sacramento, CA

#### UCLA Chancellor Visit, March 2009

UCLA Chancellor Gene Block visit to the UCLA/SPARC Cesar Chavez Digital Mural Lab

#### Self Help Graphics Master Artist Series - 2008

"Absolutely Chicana" Print Series produced by Judith F. Baca. Los Angeles, CA

# 25ft Arch and 100ft Plaza: The Cesar E. Chavez Monument "Arch of Dignity, Equality and Justice September 2008 San Jose, CA

Monument completed and dedicated for San Jose State University

#### Walt Disney Concert Hall – Mexico City's Philharmonic Orchestra, 2008

Designed the visual presentation for Disney Hall on Los Angeles Murals and America Tropical and Collaborated with two UCLA Professors: Jose Luis Valenzuela for the premiere of composer UCLA Prof. Steve Loza's piece inspired by David Alfaro Siqueiros "America Tropical." Los Angeles, CA

#### UCLA Latino Alumni Association "Madrina Award," October 2007 Los Angeles, CA

The Brian P. Copenhaver Award, Innovation in Teaching with Technology, May 2007 College of Letters and Science, UCLA

#### Distinguished Alumni Awards, May 2007

California State University, Northridge Alumni Association

#### KCET "Women's History Month," March 23, 2006

Los Angeles, CA Awarded the 2006 Local Hero of the Year.

#### Hispanic Business Magazine, October 2005 Issue

Featured as one of the "100 Most Influential Hispanics"

#### Antioch University, 2004

Los Angeles, CA Scholarship established with Antioch University in honor of Judith F. Baca.

#### San Jose State University, 2003

San Jose, California Winner of the Cesar E. Chavez Memorial Art Project

#### John Simon Guggenheim Memorial Foundation, 2003

New York, New York Fellowship Term, September 1, 2003 – June 30, 2004

#### Medal of Honor given by Veteran Feminists of America, 2003

New York, New York Honored for work to advance feminist ideals as a pioneering women artist between 1966-1980. Additionally included in invitational exhibit of honorary artists at The National Arts Club.

#### Latino Museum of Art, 2003

Los Angeles, California Major artwork acquisition for the museum's permanent collection of Latino art.

#### Recognition for "Hijas de Juarez" Exhibition, 2002

Certificate of Recognition presented by Nick Pacheco, Councilmember 14<sup>th</sup> Dist., L.A., CA.

#### Commission on the Status of Women, 2002

Award recipient of the County of Santa Clara's Commission on the Status of Women's Award for Outstanding Female Role Model for 2002, given each year to women making a positive difference in the quality of life for many.

#### Hispanic Heritage Award as Educator of the Year, 2001

Hispanic Heritage Foundation: Award recipient at nationally televised ceremony at the John F. Kennedy Center for the Performing Arts in Washington, D.C. Nominated by the National Association of Latino Elected Officials and elected by national Latino organizations through a national election.

#### Liberty Hill Foundation, 2001

Creative Vision Award recipient at annual Upton Sinclair Dinner in Los Angeles, CA. Additional recipients included Tim Robbins and Susan Sarandon.

#### Certificate of Tribute, 2001

Presented by Alex Padilla, Councilmember 7<sup>th</sup> District, Los Angeles, CA, upon receiving the Creative Vision Award at the Annual Upton Sinclair Dinner Anniversary Celebration.

#### First Lady Luncheon, 2001

Invited by First Lady Laura Bush to White House luncheon on the occasion of the visit of First Lady Marta Fox to view the Treasures from the Smithsonian American Art Museum in Chicago, IL.

#### Precita Eyes Muralists Assoc., Inc., 2001

Awarded the Master Muralist Award at 11<sup>th</sup> Annual SF/Bay Area Mural Awareness Month Awards,

selected by community muralists of the San Francisco area.

#### **California Community Foundation, 2001**

Selected as one of 85 Unsung Heroes of nonprofit community and featured in the Foundation's annual report.

#### Women's Museum, 2000

Honored in "Unforgettable Women" exhibition in museum in association with the Smithsonian Institute along with Dolores Huerta and others.

#### National Museum of American Art, Smithsonian Institute, 1998

Major artwork acquisition: "Las Tres Marias" by museum for a national traveling exhibition and for the permanent collection of the Smithsonian Institute in Washington, D.C.

#### Women's Caucus for Art, 1998

Recipient of the Influential Woman Artist Award, awarded at Annual National Conference in Los Angeles, CA.

Mount St. Mary's College, 1998 Recipient of 3rd Annual Cultural Fluency Award.

National Hispanic Magazine, 1997

Lifetime Achievement Award.

#### Bilingual Foundation for the Arts, 1997

Artist of the Year "Annual Angel Award."

#### **Certificates of Appreciation, 1996**

Awarded by City Council member Ruth Galanter and California State Senator Ralph C. Dills in honor of the Social and Public Art Resource Center's 20<sup>th</sup> year.

#### Women for Success Award, 1996

Awarded by Hispanic Women's Council Incorporated

#### Los Angeles Business Council Design Award, 1995

Awarded for the Baldwin Park Commuter Rail Design.

#### Hispanic Chamber of Commerce of Orange County, 1994

Certificate of Recognition awarded for outstanding efforts toward the enrichment of the Orange County Hispanic Community.

#### **Governor Pete Wilson, 1993**

Letter of Recognition.

#### California State Senate, 1993

Certificate of Recognition awarded for Outstanding Contributions to the Latino Community.

#### California Legislature Assembly, 1993

Certificate of Recognition.

Los Angeles Mayor Richard J. Riordan, 1993 Letter of Recognition.

Los Angeles City Councilman Mike Hernandez, 1993 Certificate of Commendation.

#### Los Angeles County Board of Supervisors, 1993

Certificate of Commendation awarded in recognition of dedicated services to the community.

**County of Orange Supervisors, 1993** Certificate of Recognition.

#### Northern Trust Bank, 1993

Hispanic Excellence Award.

National Association of Chicano Studies, 1993

Certificate of Distinguished Recognition.

Hispanic Business Magazine, 1991 Awarded "One of America's 100 Most Influential Hispanics."

#### Mexican American Bar Association, 1990

Recognition for Achievement in the Arts.

#### Korean Daily News, 1990

Certificate of Appreciation for work within the Korean Community.

**Educator of the Year, 1988** Awarded by the National Association of Art Educators.

**Outstanding Latina Visual Artist, 1987** Awarded by the Commission Feminil de Los Angeles.

**Certificate of Appreciation, 1987** Awarded by Los Angeles County Supervisor Edmund Edelman.

#### Award of Appreciation, 1987

Awarded by the Los Angeles Cultural Affairs Commission.

#### **Presidential Award for Private Sector Initiative, 1987**

Awarded by Ronald Reagan to sponsors & participants of "The Street Speaks" mural in Skid Row.

**Mayor's Certificate of Appreciation, 1987** Awarded by Mayor Tom Bradley of Los Angeles.

**Outstanding Woman of Color Award, 1987** Awarded by National Association of Women of Color, Washington, D.C.

# Arts Award Hispanic Women, 1986

Awarded by the City of San Francisco.

Labor Award of Honor for Community Service in the Arts, 1986 Awarded by the Los Angeles County Federation of Labor, AFL-CIO.

Hispanic Recognition Award in Visual Arts, 1983 Awarded by Los Angeles Recognition Committee.

#### Certificate of Dedicated Service, 1980

Awarded by Councilman Ernani Bernardi and the City of Los Angeles.

#### Certificate of Recognition for Outstanding Aesthetic and Social Achievement, 1980

Awarded by Colonel Gwynn Teague, U.S. Army Corp of Engineers.

#### Woman's Achievement Award, 1979

East Los Angeles Community Union Commendation, Commendation by Mayor Tom Bradley, Senator Alan Sieroty, Senator S.I. Hayakawa. Certificate of Recognition from Assemblyman Paul Priolo, and Lou Consanovich.

#### Achievement Award, 1978

Awarded by Assemblyman Richard Alatorre and Art Torres.

#### Commendation, 1978

Awarded by Mayor Tom Bradley of the City of Los Angeles.

#### **Certificate of Achievement, 1978**

Awarded by Los Angeles County Supervisors Mike Antonovitch and Ed Edelman.

#### Mayor's Award for Personal Achievement, 1978

Awarded by Los Angeles Mayor Tom Bradley

#### CARLOS N ROGEL

VISUAL ARTIST, MURALIST, SPARC EXECUTIVE DIRECTOR, PH.D. CANDIDATE IN THE DEPARTMENT OF CHICANA AND CHICANO STUDIES 4846 ST ELMO DR., APT 4. LOS ANGELES, CA 90019 | 323/420-3953 | CARLOS@SPARCINLA.ORG

#### EDUCATION

EDUCATION	
University of Los Angeles, Los Angeles, CA	
Ph.D. Candidate in the Department of Chicana and Chicano Studies	2012—Present
Areas of Concentration: Expressive Arts & History, Language and Culture of the Americas	
University of Los Angeles, Los Angeles, CA	
M.A. in Chicana and Chicano Studies	2015
Areas of Concentration: Expressive Arts	
University of Los Angeles, Los Angeles, CA	
B.A. in Studio Art and Theory	2008
Areas of Concentration: Painting, Sculpture, and New Genres/Media Arts	
GRANTS/AWARDS AND DISTINCTIONS	
Dept. of Cultural Affairs Pre-Qualified List of Mural Artists	2016-2017
NALAC Mentor/Mentee	2016-2017
NEA Artworks Grant Co-I for Great Wall of LA 1970s Extension Designs	2015-2016
UCLA Graduate Research Mentorship Fellowship	2013-2014
NEA Artworks Grant Co-I for Great Wall of LA 1960s Extension Designs	2013-2014
Haynes Grant for Miguel Contreras Augmented Reality Educational Component	2012-2013
City of Los Angeles Recognition– Highland Park Restoration	2011 – 2012
United States Artist Cultural Ambassador to El Salvador	2010-2011
US State Department Award for El Salvador Mural Project	2010 - 2011
NALAC Award for Planet Sigueiros Peña at SPARC	2010-2011
California Community Foundation Annual Report Distinction Featurette	2009 - 2010
UCLA Lilian Levinson Scholarship Recipient for Fine Arts	2005 – 2006
PROFESSIONAL EXPERIENCE	
The Social and Public Art Resource Center, Venice, CA	
Executive Director	2018–Present
Oversees Artistic Projects and SPARC's Administration	2010 Present
The Social and Public Art Resource Center, Venice, CA	
Project Manager	2006 - 2018
Oversee all public art projects and restorations and play vital role in new project developments.	
2019 <i>¡Chévere II!</i> , Los Angeles LGBTQ Center, Los Angeles, CA	
2019 <i>iChévere!</i> , Los Angeles LGBTQ Center, Los Angeles, CA	
2017 20 Years of the Digital/Mural Lab, The Social and Public Art Resource Center, Venice, CA	
2013 DESAPARECID@S: REINTERPRETING IMMIGRANT EXPERIENCES, The Social and Public Art Resource	Center Venice CA
2013 MOURNING AND SCARS: 20 YEARS AFTER THE WAR, SOMArts Cultural Center, San Francisco, CA	Center, Venice, CA
2012 OCCUPY ART, The Youth Justice Coalition, Los Angeles, CA	
2012 OCCOPT ANT, THE FOURT JUSTICE COMMON, LOS Angeles, CA 2011 SUSPENDIDOS EN EL TIEMPO, The Social and Public Art Resource Center, Venice, CA	
2009 BEYOND THE MEXICAN MURAL, The Social and Public Art Resource Center, Venice, CA	
Cara Fundamente	
Solo Exhibitions	

2006 CYLINDRICAL, UCLA New Wight Gallery, Los Angeles, CA

#### COLLECTIONS

Diego Romero Private Collection, Los Angeles, CA The Chicano Studies Research Center at UCLA, Los Angeles, CA Gonzalez Private Collection, Los Angeles, CA Mario Angel Escobar Private Collection, College Park, MD The Social and Public Art Resource Center Archive, Venice, CA LANGUAGES English – native language

Spanish – speak fluently and read/write with high proficiency

#### CARLOS N ROGEL

#### MEMBERSHIPS

American Institute for Conservation of Historic and Artistic Works Transporte Collectivo Artist Collective, San Salvador, S.V.

#### PROJECTS PUBLICATIONS AND PAPERS

Partnership with Californians Together - Digital Arts Workshops for Spanish Speaking Parents	2018-PRESENT
Lead Artist of Digital Art Workshop to develop key concepts for Bilingual Education Campaign in CA	
Ongoing partnership with Californians Together for 5 school sites in Los Angeles	
Partnership with Garment Workers Center - Digital Arts Workshops for Organized Garment Workers	2018-Present
Lead Artist of Digital Art Workshop for 20 adult Latino and Asian garment workers and Mural Design for Garment Workers Center	
Digital Arts Workshop: Political Posters in the Trump Era - LAUSD Youth Creativity Summit	2018
	2018
Lead artist for Digital Arts Workshop with 30 youth participants from 8 different high schools.	
The Great Wall of Los Angeles 1970s Segment	IN PROGRESS
400' Maquette of the Great Wall of Los Angeles Extension	
Research and maquette development for the 1970's Great Wall of Los Angeles Mural Extension	
"CURRENT METHODS OF THE DIGITAL/MURAL LAB: DESIGNING THE 60S & 70S OF THE GREAT WALL OF LOS ANGELES"	2018
Essay Contribution for Exhibition Catalog on the Great Wall of Los Angeles, CSUN	
Getty Latino Los Angeles Exhibition Series, 2017	
Digital Conservation of "Calle de la Eternidad" by Johanna Poethig	IN PROGRESS
Los Angeles, CA	
Lead Digital Conservator for Digital restoration of Acrylic Mural	
	I. D
Watts 50th Anniversary Project	IN PROGRESS
Artist on research, design, and implementation of 8 artistic elements, including a 16ft x 38ft mural, for the Watts Community. Elements set to	
be installed in June, 2017	
SPARC ART EDUCATION PROGRAM - LAUSD ARTS COMMUNITY PARTNERS NETWORK GRANT	ONGOING
Program Manager with expansion of the Emancipation Program to a total of three schools	Childoing
California Endowment Health4All Campaign - 8 Murals in the Central Valley	2018
Program manager and Co-Lead Artist on the design and creation of 8 murals on immigrant rights in the central valley	
CONSERVATION OF THE "VENICE MIA POW" MURAL	2018
Venice, CA	
Lead Conservator for the restoration of an Acrylic Mural on CMU Wall	
Conservation of "Dolores del Rio" by Alfredo de Batuc	2016
Los Angeles, CA	2010
Lead Conservator for restoration of acrylic mural on concrete plaster wall	
LEAD CONSERVATOR FOR RESTORATION OF ACRETIC MORAL ON CONCRETE PLASTER WALL	
SPARC Emancipation Program at the Judy Baca Arts Academy	2016
Instructor for "Emancipation Workshop" and Program Manager for the LAUSD Arts Community Partners Network Contract. Transformed	
school into a "Mural Museum" with 5 reproductions of Judy Baca murals	
CONSERVATION OF "LA OFRENDA" BY YREINA CERVANTEZ	2016
Los Angeles, CA	
LEAD CONSERVATOR FOR RESTORATION OF ACRYLIC MURAL ON POURED CONCRETE RETAINING WALL	
Conservation of "Return to the Light" by Charles "Boko" Freeman	2016
Los Angeles, CA	
Lead Conservator for restoration of acrylic mural on concrete plaster wall	
	2016
Conservation of "Literacy" by Roderick Sykes	2016
Los Angeles, CA	
Lead Conservator for digital and acrylic restoration of destroyed mural on concrete CMU wall	
	2015
Conservation of "To Protect and Serve" by Noni Olabisi	2015
Los Angeles, CA	
LEAD CONSERVATOR FOR RESTORATION OF ACRYLIC MURAL ON CONSPECT CMILINAL	

Lead Conservator for restoration of acrylic mural on concrete CMU wall.

CARLOS N ROGEL	PAGE 3
Decolonial arts pedagogy and the visual metaphor: The Great Wall of Los Angeles Mural Project	2015
MA Thesis	
Conservation of "Chagall returns to venice beach" by Christina Schlesinger Los Angeles, CA	2015
Lead Conservator for restoration of acrylic mural on concrete CMU wall.	
Conservation of "love is for everyone" by Mary-linn hughes and reginald zachary (1991) Los Angeles, CA	2015
Lead Conservator for restoration of acrylic mural on concrete CMU wall.	
Conservation of "mariposa de barrio" by sergio ramirez (2015) Long Beach, CA	2015
Conservation consultant on protection of oil mural on concrete CMU wall.	
Conservation of "not somewhere else, but here" by daryl Wells (1992-1993) Los Angeles, CA	2015
Lead Conservator for restoration of acrylic mural on concrete wall.	
Three weeks redesign for Suzanne Lacy Performance – SPARC Lead Fabricator Fabricated Portable Digital Mural on fine art paper for artist Suzanne Lacy for performance in Milan, Italy	2014
Esperanza Mural Project Los Angeles, CA	2014
Lead Artist in designing and producing a 30' wide mural for the Harbor City Workers Center	
An Overview of Mural Laws in Los Angeles – California Lawyers for the Arts Panel Los Angeles, CA	2014
Panel discussion on the Los Angeles mural ordinance, the effects of the "mural moratorium" on mural production and the current and future state of mural arts in the city	
Conservation of "Endangered Species" by Emily Winters Venice, CA	2014
Conservation of 120' wide by 30' high acrylic mural; coating intervention and aesthetic recovery	
Muralism, Performance, and Mental Health Literacy as Commentary Mediums for Community Well-Being Panel UCLA	2014
Panel discussion for UCLA Public Health Week – Mental and Social Well-Being through the Arts	
Transitions and Transformations Digital Mural Workshop and Lecture MECHA de UCLA Raza Weekend, Los Angeles, CA.	2014
LECTURE ON THE WORK OF SPARC, AND DIGITAL MURAL WORKSHOP; LEAD ARTIST IN PRODUCING A DIGITAL WORK WITH 15 STUDENT PARTICIPANTS.	
COMMUNITY MURAL ART AND SOCIAL CHANGE LECTURE	2014
Moderna Museet, Stockholm, Sweden Co-presented Great Wall of L.A. methodologies, current findings with Prof. Judith Baca	
Sandra Cisneros Mural Project Collaborative Design and Lead Muralist	2014
THE OLYMPIC MURALS: HITTING THE WALL BY JUDY BACA—MURAL RESTORATION	2013-Present (Ongoing
PROJECT MANAGER AND LEAD CONSERVATOR FOR MURAL RESTORATION OF HITTING THE WALL BY JUDY BACA.	Maintenance)
The Ohlone Mural by Jean LaMarr—Mural Restoration in Berkeley, CA Conservation consultant for mural restoration.	2013
THE RICHMOND MURAL PROJECT	2013
Assisted Prof. Baca in conducting 4 workshops and interviews for the concept development and design of 5 murals in Northern California. Led final installation of 66'w by 12'h digital mural.	
The Miguel Contreras Learning Complex Mural Project Manager, assisted in creative and technical elements of the production, conducted workshops with UCLA students and Miguel	2012
PROJECT MANAGER, ASSISTED IN CREATIVE AND TECHNICAL ELEMENTS OF THE PRODUCTION, CONDUCTED WORKSHOPS WITH OCLA STUDENTS AND MIGUEL CONTRERAS HIGH SCHOOL STUDENTS.	
Women Do Get Weary But They Don't Give Up by Alice Patrick—Mural Restoration Consultation	2012
Lead Conservator for mural restoration of Women Do Get Weary but they Don't Give Up by Alice Patrick	
MAESTRAPiece, the Woman's Building by Juana Alicia, M. Bergman, E. Boone, S. Cervantes,	2012
M. Desai, Y. Littleton, and I. Perez—Mural Restoration Consultation Conservation consultant for mural restoration — protective coating and completion	

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CHICANO PARK: LA VOZ LIBRE BY MICHAEL SCHNORR—MURAL RESTORATION CONSULTATION CONSERVATION CONSULTANT FOR MURAL RESTORATION COMPLETION	2012
The Planet Siqueiros Peña at SPARC Collaboration with Ruben Izquierdo, Martha Ramirez and Judy Baca on creating an alternative performance space in the SPARC jailhouse gallery for latino/ethnic musicians and performers	2008-2012
Three weeks in January by Suzanne Lacy Performance — SPARC Lead Fabricator Fabricated and installed Digital Mural on aluminum for artist Suzanne Lacy, Los Angeles Contemporary Exhibitions, The Getty Pacific Standard Time initiative.	2012
The Mineral Rights of El Salvador, El Salvador Led 56' x 12' mural production with 8 artists from University of El Salvador in San Salvador, El Salvador	2012
Conservation of The Great Wall of Los Angeles Restoration Phase II Conservator and Project Manager, Coordinated 25 personnel, conservation reports, managed daily logistics and tracked restoration process.	2011
Photographer for UFW Richard Chavez Memorial Ceremony, Delano, CA Documentary Photographer for UFW organizer and civil rights leader Richard Chavez	2011
The History of Highland Park Mural Restoration Project Manager of 35-year-old community mural. Managed logistics and restoration.	2011
The César E. Chávez Monument, SJSU – Mosaics Managed key aspects of mosaic production, including San Jose State University interface and coordination for the installation of four 500 lbs byzantine glass mosaics	2011
THE UCLA & SPARC CÉSAR CHÁVEZ DIGITAL/MURAL LAB PORTFOLIO Coordinated interns and gathered research for the publication of a project portfolio of productions from 1996 to 2011 of the UCLA & SPARC CÉSAR CHÁVEZ DIGITAL/MURAL LAB. CURRENTLY SECOND EDITION	2011
The Robert F. Kennedy Memorial Arches Project Manager and assisted in several aspects of the artistic, creative and technical elements of the production.	2010
The Murals of Ataco, El Salvador Developed collaboration with NGO in El Salvador for the production of 5 murals in El Salvador led by artist Judy Baca. Managed key aspects of the production and participated in the design and painting.	2010
The Gift of Creativity Restoration Managed logistics, conserved artwork by removing graffiti and cleaning accumulated dirt for the Los Angeles County USC Medical Center	2010
The Great Wall of Los Angeles Restoration Phase I Project Manager for restoration of first 1000 feet of mural. Managed logistics, safety and personnel.	2009
UCLA Lab School Mural Project for Beyond the Mexican Mural course - Managed logistics and project, interfaced with UCLA students and Lab School elementary teachers. Conducted painting workshops with UCLA students and elementary school 6th grade students.	2009
The Dallas Fine Arts Museum "Danza de la Tierra" by Judith Baca Assisted artist Judy Baca on logistics and creative aspects of the mural production	2008
The Walt Disney Concert Hall– America Tropical—Mexico City Philharmonic Orchestra Provided technical support, on-stage support, editing and special effects for multimedia performance in collaboration of three UCLA professors: composer Jose Luis Valenzuela, performance writer Steve Loza and visual artist Judy Baca	2008
Guadalupe Mural Project Restoration Provided logistical support for the restoration of four 9' x 9' mural panels done by artist Judy Baca and commissioned by the County of Santa Barbara Arts Commission.	2008
The Murals of Kentucky Workshop, Morehead, Kentucky Assisted Prof. Baca in conducting workshop and lecture at Morehead State University	2008
THE UCLA & SPARC César Chávez Digital/Mural Lab Website Developed website for the CCD/ML that provides research resources on public art for student use.	2008
La Gente Newsmagazine Digitization Project Technical support for digital archiving of newsmagazine and gathered newspapers from Stanford University and UC Berkeley archives	2007
The Great Wall of Los Angeles DVD Graphic designer for booklet, inserts and DVD interactive elements for publication	2007

#### DAVIDA PERSAUD

2019-Present

#### EDUCATION

Occidental College Bachelor of Arts, <i>Cum Laude:</i> English and Comparative Literary Studies	2012
University of California, Los Angeles (UCLA) Master of Arts in Culture and Performance: World Arts and Cultures/Dance	2019
University of California, Los Angeles (UCLA) Ph.D. in Culture and Performance: World Arts and Cultures/Dance	Expected 2022

#### WORK EXPERIENCE

#### Programs Manager, Social and Public Art Resource Center (SPARC)

Manage key SPARC programs including the K-12 arts education program, which serves 800 students per academic year, and public programs, which serves 1000+ visitors per year. Support grant and development initiatives, and community partnerships. Key responsibilities include hiring and training, curriculum development, fostering partnerships with schools and community entities, developing and implementing free or low-cost public programs, in addition to grant writing and reporting.

#### Arts Education Coordinator, Social and Public Art Resource Center (SPARC)2017-2019

Manage *The Emancipation Project: Liberating Children's Dreams*, a multidisciplinary arts education program developed by SPARC for K-12th grade students at Title 1 LAUSD schools. *The Emancipation Project* provides long-term arts instruction for 800 students each academic year at school campuses across Los Angeles. Key responsibilities include hiring and training teaching artists, supervising curriculum development, collaborating with school administrators and educators to implement arts programs, organizing end-of-semester arts events for students, parents and school communities, and conducting biannual evaluations of curriculum and program goals.

#### School Program Coordinator, Education Department, Skirball Cultural Center 2014-2016

Coordinate 400+ schools tours for K-12th grade students each academic year and support 60+ school program docents. Key responsibilities included managing annual online registration for educators, managing bus and admission scholarships for Title 1 LAUSD schools, communicating with school administrators, educators and non-profit coordinators to better meet student needs, working closely with Communications Department to maintain online content for educators and support outreach, providing annual statistics to Education and Development Departments, and facilitating school tours.

## Administrative Assistant, Education Department, Skirball Cultural Center 2012-2014

Fulfill administrative responsibilities for each branch of the Education Department, including School and Teacher Programs, Family Programs and Noah's Ark. Key responsibilities included managing FileMaker budget database and preparing financial reports for executive team meetings, processing and managing contracts for teaching artists and performers, purchasing materials and supplies for education programs and festivals, supporting school tours and performance programs for K-12 students, scheduling 60+ school program docents, and facilitating school tours.

## Getty Multicultural Internship, Social and Public Art Resource Center (SPARC) 2012

Key responsibilities included developing marketing materials, supporting grant proposals, digitizing archival images for SPARC's 35<sup>th</sup> Anniversary gallery show, and supporting the design, writing, and publication of a book that provides a visual history of SPARC from the 1970s to 2012.

#### **TEACHING EXPERIENCE**

UCLA Teaching Assistant, <i>Cluster 30: Never-Ending Stories</i> UCLA Teaching Assistant, <i>WL ARTS 24: World Arts/Local Lives</i> UCLA Teaching Assistant, <i>WL ARTS 20: Culture, An Introduction</i> UCLA Teaching Assistant, <i>WL ARTS 51W: Aliens, Psychics, and Ghosts</i> UCLA Teaching Assistant, <i>WL ARTS 24: World Arts/Local Lives</i> SPARC Educator and Mentor, <i>The Emancipation Mural Project</i> Skirball Museum Educator, <i>Ordinary Objects, Extraordinary Stories</i> Skirball Museum Educator, <i>Architecture at the Skirball</i>	Present Spring 2018 Winter 2018 Fall 2017 Spring 2017 Spring 2017 2014-2016 2013-2016
GRANTS/AWARDS AND DISTINCTIONS	
Graduate Research Mentorship (GRM) Fellowship at UCLA Graduate Dean's Scholars Award at UCLA	2018 2016
Getty Leadership Institute (GLI) NextGen Now Program	2015
California Association of Museums (CAM) Fellowship	2015
Getty Multicultural Undergraduate Internship (MUI)	2012

# Getty Multicultural Undergraduate Internship (MUI)2012Honor of Distinction: Senior Comprehensive Thesis2012Richter Grant for Undergraduate Research Abroad2011

#### **RESEARCH/PRESENTATION EXPERIENCE**

# Critical Race and Ethnic Studies (CRES) Graduate Symposium 2017

Co-presented *Our Reclamation, Our Aspiration* at CRES Graduate Symposium, hosted by the University of Minnesota. *Our Reclamation, Our Aspiration* is a creative project that combines visual arts and the practice of reclaiming and reimagining political language that affects people of color in the United States.

#### Southern California Conference for Undergraduate Research (SCCUR)

Presented research on the historical and communal significance of traditional forms of dance in Ghana at a regional academic conference for undergraduate students in Southern California. Research was conducted through the Richter Grant for Undergraduate Research Abroad.

#### **Richter Grant for Undergraduate Research Abroad**

Conducted an independent research project titled "Traditional Ghanaian Dance and Its Role In Transcending Western Notions of Community," in Accra and Klikor, Ghana. Funded in full by the Richter Foundation and awarded by Occidental College.

#### PUBLICATIONS

## Persaud, Davida, "A Model for Meaningful, Community-Centered Engagement." CAM e-News, 2015.

A case study written in accordance with the California Association of Museums (CAM) Fellowship. The case study examines a 5-year partnership between 3 Balboa Park museums, and the Jacobs Center for Neighborhood Innovation in San Diego, where community members worked collaboratively with museum professionals to develop gallery exhibitions that represent their cultures and lived experiences.

# Persaud, Davida, "Traditional Ghanaian Dance and Its Role In Transcending Western Notions of Community". Richter Research Abroad Student Scholarship; OxyScholar, 2011.

A research project conducted in Ghana, and funded by the Richter Foundation. This research paper explores the important role traditional Ghanaian dance plays in preserving cultural memory and evoking a deep-rooted sense of community in Ghana that can be distinguished from the experience of community in Western nations.

#### 2011

# 2011

# **Josel Cruz**

626-319-9422

design@joselcruz.com
https://joselcruz.com

3333 Motor Ave Apt 103 Los Angeles, CA 90034

# Freelance Graphic Designer & Web Designer / Developer

joselcruz.com - Los Angeles, CA 2009 - Present My personal freelance design / web development practice, est. 2009 and still serving many of the studios mentioned below, as well as my personal design clients.

# Interactive Design Art Director / Developer

Stauffer - Los Angeles, CA

Jan 2020 - Present I work on all aspects of website design/development, from wireframes and design to prototyping, frontend development, and project management duties for entertainment industry and higher ed clients.

# Print & Web Designer / Developer

<u>Something in The Universe - Los Angeles, CA</u> May 2012 - Dec 2019 I have collaborated with Amir Fallah's design practice on print design and web design / development projects for fine art and non-profit clients.

# **Broadcast Designer**

bpg advertising - Los Angeles, CA Oct 2016 - Jun 2017 Design for multiple broadcast projects, including network branding, show promos, style frames, pitch decks, and client presentations for high profile broadcast clients.

# Interactive Design Art Director / Developer

IE Design + Communications - Hermosa Beach, CA Jun 2015 - Aug 2018 Worked on multiple aspects of website design/development including wireframes, design, prototyping, development, and project management duties for higher education and government clients.

# Broadcast / Print / Web Designer / Developer

<u>Oishii Creative - Los Angeles, CA</u> Oct 2010 - Mar 2019 Design for multiple broadcast projects, including network branding, style guides, pitch decks, upfront presentations, website design, and interactive ad campaigns.

# Print / Web Designer / Developer

<u>Made In Space, Inc. - Los Angeles, CA</u> Aug 2009 — Feb 2011 Design on multiple environmental design, public art, print, digital, and website projects for April Greiman's design studio.

#### 

#### Education

California State University — Los Angeles Bachelor of Arts in Fine Arts, Design 2007 — 2009

University of Puerto Rico – Mayagüez Fine Arts & Mechanical Engineering Coursework 2001 – 2007

#### EXPERIENCE

#### KRISTINA KOTLIER CERAMICS; LOS ANGELES, CA — 9/2016-PRESENT

Owns and operates a pottery and design studio in the Los Angeles Arts District. Takes on design commissions and runs a successful web shop.

#### PROJECT DESIGNER/PROJECT MANAGER, COSTA BROWN ARCHITECTURE; SAN FRANCISCO, CA - 8/2014-9/2016

Design collaboration and documentation through all the phases of project development, including coordination and production of schematic design submittals to planning and building departments and construction documents for residential and commercial projects. Coordinates with clients, consultants, project team and general contractors. Primary designer for a large, multi-family housing project in San Francisco. Photographs completed projects for company website/portfolio and other promotional purposes.

#### DESIGN CONSULTANT, LZ ARCHITECTURE; SAN FRANCISCO, CA-6/2014-1/2015

Designed single-family homes, from schematics to façade details. Produced drawings and met with clients. Worked with partner to develop projects and present at community meetings.

#### CO-FOUNER, HAPPY POTTERS; BERKELEY, CA - 4/2014-9/2016

Conceptualized, planned, designed, managed and founded a small ceramics studio that is now open to the public as a fully functioning workspace, holding classes, workshops and hosting its own group of working members.

# FOUNDING MEMBER, FUNDRAISER, COORDINATOR, PHOTOGRAPHER; STAND UP WITH JAMAICA; SAN FRANCISCO, JAMAICA, NEW YORK, TORONTO — 2/2013-8/2014

Project leader and designer for the first international social media (video-based) campaign for LGBTQ rights in Jamaica. Obtained a grant and additionally raised funding in an online campaign to provide a sizable amount of stipends and equipment to the project headquarters in Jamaica, ensuring the longevity of the campaign and community. Interviewed many of the Jamaican Diaspora and conducted extensive social outreach while in Jamaica. Established a partner-ship with the Caribbean Vulnerable Communities Coalition (CVC) and the Jamaican Forum for Lesbians, All Sexuals and Gays (J-FLAG).

#### PROJECT DESIGNER, PHOTOGRAPHER, DEFAUW DESIGN + FABRICATION; BERKELEY, CA - 7/2012-8/2014

Designed and managed drawings for residential and commercial projects, as well as small-scale furniture and other installations. Assisted in construction administration for residential projects, produced conceptual 3D models, prepared bidding sets, construction drawings, shop drawings, facilitated vendor interactions, and cost estimations within a design/build setting. Worked directly with the partner, fabricators and clients. Photographed finished architectural work.

#### FOUNDER, A WARM EXCHANGE - CUP POP UP SHOP; SAN FRANCISCO, CA - 4/2012-2016

Organized more than 50 local potters in a growing bi-annual event where artists donate work that is given away in exchange for monetary and apparel donations. All donations go to charities that work with the homeless population in San Francisco.

#### DIRECTOR, GRADUATE STUDENT ALLIANCE, CCA; SAN FRANCISCO, CA - 10/2011-5/2013

Hosted new student orientations, planned and facilitated culture works shops, met with students, school faculty and board of trustees to make improvements within student life.

#### PEER MENTOR, CO-FOUNDER, CCA; SAN FRANCISCO, CA - 9/2010-5/2013

Established and developed a student mentorship program within the Architecture and Interior Design Departments at California College of the Arts that grew to over 250 participants within 3 years.

#### INTERN, US GRANITE; SACRAMENTO, CA - 12/2009-3/2010

Met with customers, visited job sites for measuring and wrote work orders. Produced CAD documents, 3D models and worked with designers.

#### CUSTOMER BUSINESS DEVELOPMENT, PROCTER & GAMBLE; PORTLAND, OR - 1/2006-12/2006

Worked in house at Fred Meyer headquarters to complete market data research. Made independent sales calls to customers. Presented summary of work at P&G headquarters in Cincinnati, OH to CEO and executive team.

#### CUSTOMER BUSINESS DEVELOPMENT, PROCTER & GAMBLE; SAN RAMON, CA - 1/2005-12/2005

Worked for Safeway team on a new product initiative. Sold in product extension line at Safeway headquarters. Presented customer and product research on water safety as related to P&G product line to Procter & Gamble team.

#### INTERN, PROCTER & GAMBLE; KANSAS CITY, KS - 6/2003-8/2004

Learned the grocery and retail business, made sales calls to merchandising headquarters, and worked independently on multiple projects. Compiled extensive project presented at Price Chopper headquarters.

#### **COMPUTER SKILLS**

Revit, AutoCAD, AutoCAD Architecture, VectorWorks, Rhino, Grasshopper, SketchUp, Photoshop, InDesign, Illustrator, ArchGIS, PowerPoint, Excel, Word.

#### EDUCATION

MASTERS OF ARCHITECTURE — California College of the Arts, San Francisco, CA, 2013 INTERNATIONAL STUDY – SOCIAL PRACTICE ARCHITECTURE — Torcuato Di Tella University, Buenos Aires, Argentina, 2011 BACHELOR OF ARTS, INTERIOR DESIGN — California State University, Sacramento, CA, 2010 BACHELOR OF ARTS, BUSINESS MANAGEMENT ECONOMICS — University of California, Santa Cruz, CA, 2007

#### LEADERSHIP | ORGANIZATIONS | COMMUNITY SERVICE

AIA National Associates Committee, Chair | 2017-2019

AIA Strategic Council, At Large Representative | K-12, Lifecycle of and Architect working group co-chair | 2015-2017 AIA SF Licensing Committee, Founding Member + Documentation Officer | Meets with Small Group to Improve PACT Licensure Program | San Francisco, CA | 2013-2016 AIA SF Mentor Committee Co-Chair | Coordinates Groups and Runs Programs Throughout Year | San Francisco, CA | 2012-2016 BAYA Bay Area Young Architects Member | San Francisco, CA | 2013-2016 IMPACT Social Grant Awards Team Mentor | Advised Forming Teams | San Francisco, CA | 2013-2015 Distributions Volunteer | Martin de Porres House of Hospitality, San Francisco, CA | 2012-2016 Graduate Student Representative, Board of Trustees | Presented in Monthly Trustee Meetings | California College of the Arts, San Francisco, CA | 2011-2013 AIAS President | California College of the Arts, San Francisco, CA | 2011-2012 SEED Certification | Conference | San Francisco, CA (National) | 2011 AIAS Vice President | California College of the Arts, San Francisco, CA | 2010-2011 All-School Student Council Representative | California College of the Arts, San Francisco, CA | 2010-2013 Co-Founder - Student Mentor Program | California College of the Arts, San Francisco, CA | 2010 Volunteer | SF - Marin Food Bank, San Francisco, CA | 2010-present Professional Interior Design Students Club Vice President (PRINTS) | California State University, Sacramento | 2009 Volunteer Coordinator | San Francisco Aids Walk, San Francisco, CA | 2009-2010 IIDA Student Member Co-Founder of Student Chapter | California State University, Sacramento | 2008 Fashion Show Set Design Committee | California State University, Sacramento | 2008 CSUS Student Activities Leadership - Trained Council | California State University, Sacramento | 2008 On Site Builder, Project Coordination | Habitat for Humanity, Sacramento, CA | 2008-2010 Volunteer Yoga Instructor | Yoga Mala, Sacramento, CA | 2007-2008 Collections and Distributions Volunteer | Emergency Housing Blanket Drives, Sacramento, CA | 2007-2010 Alumni Mentor - College Freshman Internship Advising Program | Inroads, San Francisco, CA, Kansas City, KS | 2002-2007 Student Ambassador - People to People | France, Italy, Spain | 2002 Volunteer Swim Instructor - Elderly Classes | Pinole, CA | 2001- 2005 Improv Troupe Leader - Young Actors Workshops | Pinole, CA | 2000-2004 Performer, Ballet Teacher - Underprivileged Youth Summer Arts Camp | Richmond, CA | 1999-2005 **HONORS | AWARDS | PRESENTATIONS** Feature Article | Voyage LA Magazine | 2018, 2019 AIA Jason Pettigrew Memorial Scholarship | AIA Architecture Foundation | 2016 Alumni Presenter - Grant Applications | Center for Art and Public Life, California College of the Arts | 2015 Alumni Panel Presenter - Small Business Leaders | California College of the Arts | 2014 Student Leader of the Year Award | California College of the Arts | 2013 Product Line Development and Marketing Presentation | Fine Arts Department, California College of the Arts | 2013 IMPACT Social Grant Recipient | San Francisco, CA | 2013 Orientation Leader and Presenter - How to Critique | California College of the Arts | 2012 CCA Merit Scholarship Recipient | California College of the Arts | 2010-2013 CCA Diversity Scholarship Recipient | California College of the Arts | 2010 Honor Society | California State University, Sacramento, CA | 2008-2010 Inroads Leadership Scholarship Recipient | Oakland, CA | 2003 Richmond Chamber of Commerce Minority Leadership Scholarship | Richmond, CA | 2003 Miss Cheerleader of America California Titleholder | Sacramento, CA | 2002 **EXHIBITIONS** Vessels, Gallery Nucleus | Alhambra, CA | 2020 Artist Show, Sobu | Oakland, CA | 2018 February Artist Show, Sobu | Oakland, CA | 2017 Haze Ceramics Show, Gallery Lulo | Healdsburg, CA | 2016 Stand Up With Jamaica Grant Exhibition Speaker | San Francisco, CA | 2014 Stand Up With Jamaica Community Panel Speaker | Kingston, Jamaica | 2013 American Craft Council Gallery Exhibition, Juried | San Francisco, CA | 2013 Juried Architectural Thesis Exhibition | Thesis: Homelessness in SF | California College of the Arts, San Francisco, CA | 2013 Everyday Objects Ceramics Show | California College of the Arts, Oakland, CA | 2013 Ceramics Guild Exhibition | California College of the Arts, Oakland, CA | 2013 Oakland Tree Metal Sculpture - Permanent Exhibition | Oakland Museum of California | 2012-present Cast Architectural Component - Permanent Exhibition | California College of the Arts, Oakland, CA | 2012-present Historical Remix Ceramics Show | California College of the Arts, Oakland, CA | 2012 Architecture Junior Exhibition | California College of the Arts, San Francisco, CA | 2012 Many Holes In a Line - Cast Ceramic Architectural Componentry | California College of the Arts, Oakland, CA | 2012 Juried Photography Show - Study Abroad | California College of the Arts, San Francisco, CA | 2011 Architectural Model Exhibition, Wattis Institute for Contemporary Arts | San Francisco, CA | 2010 International Interior Design Association Design Conference Competition | San Francisco, CA | 2010 Interior Design Jury Show | California State University Sacramento, Sacramento, CA | 2010



Kristina Arzaga-Kotlier is an architectural designer and ceramic artist with a strong design-build background and interest in emphasizing the elemental properties of the materials with which she works. She has built work in and around the Bay Area, including installations at the Exploratorium and the Oakland Museum. Her work explores the relationship between digital processes and handmade objects, while focusing on intentional ways to disrupt and modify each step to create unique outcomes.

Kristina received her B.A. in Interior Design and her Masters in Architecture from California College of the Arts. She has served on the Strategic Council of the American Institute of Architects, as Co-Chair for the mentorship and licensing programs at AIA San Francisco, and is currently the chair of the AIA National Associates Committee. Kristina splits her time between Berkeley and Los Angeles, California.

Kay Brown 5187 Village Green Los Angeles, CA 90016

Email: kay.h.brown@gmail.com Cell: 626.536.5562 Instagram: kay.brown.792

#### Brief Bio:

Kay Brown, immigrated from Eugene, Oregon, received scholarships from Cornish School of Art and Music in Seattle, Chouinard Art Institute, and attended Art Center School in Los Angeles. Her career in graphic design in Los Angeles specialized in corporate image programs and industrial design.

As a member of the Mexican American Education Commission she served as Textbook Taskforce chair, raising the issue of the lack of compliance of publisher inclusion of the role and contributions of Mexican Americans, African Americans, Native Americans, Pacific Islanders, Women and Labor in state adopted textbooks for K-12 and continues to be active in their evaluations. Her research culminated in organizing and obtaining a temporary (8 year) restraining order against the California State Board of Education for not complying with the state education codes requirement to include their role and contributions in Social Science, Math and History textbooks for grades K through 12. She also served as Administrative Assistant to the Director of the Hispanic Urban Center.

She has developed a line of home accessories using experimental printmaking and discharge dyeing techniques. Limited editions of her work are sold locally.

As a fine art printmaker, she is a member of Los Angeles Printmaking Society, Santa Barbara Printmaking Association, Arroyo Arts Collective of Northeast Los Angeles, Los de Abajo Printmaking Collective, and currently MONO GRAFICO COLECTIVO. She has exhibited in juried shows in Washington, Oregon, California, New York, Texas and Guadalajara, Mexico galleries.

She recently exhibited with Los de Abajo Printmaking Collective at El Camino College Gallery, Santa Monica Airport Gallery, and Occidental College Library in Los Angeles, and has participated in Self-Help Graphics & Art print seminars and print sales since 2002. She is also a tireless volunteer with the Center for the Study of Political Graphics, Los Angeles City Attorney Dispute Resolution Program, Venice Arts Council, California Lawyers for the Arts and is currently participating in an artist residency at Social Public Art Resource Center (SPARC) in Venice, California.

Presently she is a lead teaching artist for SPARC/LAUSD programs introducing traditional and non-traditional printmaking techniques to K-8 students. She maintains an open studio and accepts private students by appointment.

Rayven Armijo 3732 Mentone Ave. #15, Los Angeles, CA 90034 (626) 634-8584 rayven.armijo@gmail.com

## Experience

# Social and Public Art Resource Center (SPARC), Venice, CA, USA

#### **Arts Education Program**

#### April 2016 - Present

Teaching artist for a multidisciplinary arts workshop for K-12th grade that meet the LAUSD common core standards

- Designed a curriculum that taught students the stages of film production such as storyboarding, shooting, psychology of angles, and iMovie editing skills for students to self-produce a dance film
- Utilized students footage to generate an original concept for a dance film, as well as post production design of film and audio on Adobe Premiere Pro

## Legacy, University of California, Los Angeles CA, USA

Co-producer and choreographer of a \$10,000 production with an almost sold out two-night performance

- Organized and managed rehearsals for band and performers
- Collaborated with production assistant, stage manager, house manager, and lighting designer to execute two day dance production
- Spearheaded and executed all marketing strategies including establishing brand and marketing materials on Adobe Photoshop, a press release, and utilizing social media platforms
- Co-authored proposal and secured \$5,000 from the UCLA Campus Programs Committee

# Canciones del Inmigrante, Santa Ana, CA, USA

## May 7, 2018-May 12, 2018

September 2017-April 2018

Stage manager for a 60 person cast with musicians, dancers, puppeteers, and poets

- Organized and managed rehearsals for band and performers
- Collaborated with choreographers, actors and poets on creative decisions
- Managed all technical requirements pertaining to video, lighting, and audio

# *MFA2* Upstart Series, University of California, Los Angeles CA, USA March 2016-May 2016

Production Assistant

- Planned and executed reception as well as purchasing items
- Researched and attained music rights
- Supported all purchasing orders such as catering and posters and bookmark orders for advertising campaign
- Organized all production materials in Google Doc such as program, marketing materials, biographies, and multiple lists
- Collaborated on introductory information for marketing ideas and program handouts
- Corresponded and arranged comp tickets list for press, faculty, and students
- Input on production meetings (i.e. input on wording of blurb, small input on marketing ideas)

# Education

## University of California, Los Angeles, CA, USA

Master's Degree in Fine Arts in Choreography, degree completion, June 2018

- Explored and innovated a hybridized choreographic style using interdisciplinary practices, postmodern principles with traditional Mexican folklorico movement juxtaposed with hip-hop styles
- Examined transnational movement practices of the ChicanX borderlands population.
- Investigated the choreographic process of US choreographer in Mexico, Waldeen Falkenstein to further the scholarship on the transmission of knowledge and cultural meaning, through an embodied, transnational practice

# University of La Verne, CA, USA

September 2007- June 2009

Received a bachelor's degree in Political Science

- Focused on American law and government along with Chinese politics
- Senior thesis: Cross-strait relations: The probability and consequences of US going to war with China over the acquisition of Taiwan

# **Other Skills**

- Proficient in most Macintosh system capabilities as well as Prezi, Adobe Premiere Pro, and Adobe Photoshop
- Moderate in oral and written Spanish and Mandarin Chinese

# **Community Service**

- From 2003-2009, facilitated and chaired ÁNIMO: Young Latino Men's Conference. A program to encourage young men (age 12-17) with the help of mentors in the community to lead healthy, successful lives and aspire to a higher education
- In 2002, chaired for Cesar E. Chavez and Martin Luther King, Jr., celebrations at Mount San Antonio College
- From 2009-2011, an advisory board member on the Family Success by Design that was created as a collaborative community-based organization with a mission to improve the lives of families and children through occupational therapy methods
- From April 2001-June 2001, promoted my platform as Miss Covina 2001 at Barranca Elementary School and Covina Elementary School, CA., USA. Cultural Arts Teacher for a program to raise multicultural awareness, providing extra-curricular classes for the 5<sup>th</sup> grade students

# **Study Abroad**

• Studied Mandarin and Classical Chinese and other regions of dance from China including Tibetan and Mongolian

## September 2015-June 2018



30 May, 2020

To the Venice Neighborhood Council:

Ecole Claire Fontaine has had the pleasure of welcoming the Social and Public Art Resource Center (SPARC) on its campus for two seasons of an innovative class, *"Print Making with Kay Brown"*. During the Fall semesters of 2018 and 2019 SPARC taught Print Making to eager groups of ECF's eldest students over the course of 10-week sessions.

In December of 2018 ECF families and the Venice community were welcomed at SPARC for a wonderful exhibition of the children's print works. Those same works were bound into a beautiful book of prints.

Ecole Claire Fontaine and the community of Venice have been gifted to enjoy a relationship with SPARC. We are pleased to recommend the organization for a grant to to better serve the economically diverse community of Venice, its adults and children. Their intention to make improvements to their artist studios and ceramics, drawing and printmaking classes are important for the community.

Please contact us with any questions.

Sincerely,

Joëlle Dumas

Joëlle Dumas Founder/President, Ecole Claire Fontaine

LAClaireFontaine.org 352 Westminster Ave. Venice, CA 90291 Media@LAClairefontaine.org



May 12, 2020

To whom it may concern;

SPARC has been enriching the Venice Community for over 40 years and still is able to be fresh, exciting and original. Their programs are open to everyone in the community and especially their work restoring murals is enjoyed by the whole city.

Any monies given to SPARC will provide Venice with cultural rewards exponentially greater than any money received. Venice Art Crawl has been proud to collaborate with SPARC in 2019 for the GetAround and the experience was as expected, wonderful.

The staff is extraordinary and passionate about what they do and is always excited to share it with others. They keep art alive and their workshop program deserves support.

Yours truly,

Sunny Bak President Venice Art Crawl