STRATEGIC PLAN VENICE NEIGHBORHOOD COUNCIL

2017-2018

THE BIG VISION:

Encourage and maintain the diverse community of Venice.

THE BIG GOALS:

- 1. Involve more Venice stakeholders in civic participation to improve the daily life in Venice.
- 2. Increase the community awareness of the VNC.
- 3. Improve relationships with government officials.
- 4. Cultivate public safety for all stakeholders.

THE BIG SOLUTIONS:

- 1. Broaden community participation in VNC committees and activities.
- 2. Increase outreach through electronic, written and personal contact with the Venice stakeholders.
- 3. Strengthen the effectiveness of the VNC and stakeholder interaction with government officials by developing a more pro-active relationship.

THE BIG SCORE:

- 1. Participation by all Board members in VNC outreach through aggressive individual outreach and active involvement in Town Halls, Toy Drive, Green Expo, Farmers' Market and other community events.
- 2. Quarterly town halls.
- 2. Improved web page and increased participation in social media.
- 3. Development of expanded outreach materials by the Outreach Committee.
- 4. Increased direct coordination with local Council office and other public officials.