

EMPOWER LA

Department of
NEIGHBORHOOD EMPOWERMENT

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Neighborhood Council Self-Assessment Form for Fiscal Year 2013-2014

Neighborhood Council Name: VENICE

What was the BIG Vision(s) for your Council? ENCOURAGE AND MAINTAIN THE
DIVERSE COMMUNITY OF VENICE.

What were the BIG Goals for fulfilling your Vision?

1. Involve our diverse community in civic participation.

Did your Council meet this goal? Yes No - Why? Our stakeholders are very active with
substantial participation as voters, members of VNC committees and attending Board mtgs

2. Increase visibility of the VNC in the community

Did your Council meet this goal? Yes No - Why? Increased web and electronic visibility.
Development of written materials stalled

3. Improve relationships with elected officials.

Did your Council meet this goal? Yes No - Why? Increased interaction with council office, police
mayor and other local and statewide elected officials.

4. Active and engaged community participation in VNC elections.

Did your Council meet this goal? Yes No - Why? Outreach. Highest number of votes of
any NC.

5. Create community participation to improve the daily life in Venice

Did your Council meet this goal? Yes No - Why? Active Land Use + Planning with wide
participation. Active stakeholder participation in VNC committee work.

How did you measure your BIG Score and what were the results? Please be specific with numbers if the measurement was to increase a number, e.g. increase web traffic (from how many hits to how many?) or more people at meetings (from how many people to how many?)

Measure: All Board member participate in outreach at Farmers' Mkt + events

Result: successful with 100% participation

Measure: Development of new outreach materials by Outreach Committee

Result: ~~OK~~ This measure was not achieved.

Measure: Increase candidates and voters in 2014 VNC election

Result: While still highest among all NCs, numbers down from 2012 -
Candidates 64-56; Voters 1625-1545

Measure: Increased public use of VNC website

Result: Visits per month up 12892 to 15246; unique visits per month up 4873 to 6203.
Hits per month up 207,691 to 265,268

Measure: Increased number of applicants for community improvements projects

Result: Applications fell from 13 to 4.

How did your BIG Budget match up to your goals?

Outreach: Budgeted:\$ 4,350.00 Spent:\$ 4,384.99

Operations: Budgeted:\$ 8,556.25 Spent:\$ 4,416.69

Neighborhood Purpose Grants: Budgeted:\$ 0 Spent:\$ 0

Neighborhood Improvements: Budgeted:\$ 17,593.75 Spent:\$ 14,481.03

Elections/Selections: Budgeted:\$ 6,500.00 Spent:\$ 5,188.84

Budgeted Total:\$ 37,000 Actual Amount Spent:\$ 28,471.55

When did your Council do the majority of the spending?

First quarter (July - Sept):\$ _____ Second quarter (October - December):\$ _____

Third quarter (January - March):\$ _____ Fourth quarter (April - June):\$ 11,455.91

Other important metrics the Department is measuring citywide from July 1, 2013 - June 30, 2014, which should be included in your Big Score next year:

How many Community Impact Statements did your Council file? 7 None. Why? _____

How many Requests for Action* (not including Community Impact Statements) from your electeds or City Departments did your Council make? 85 None. Why? _____

*A Request for Action is when the board makes a recommendation on an issue that must be conveyed to your electeds or City Departments to take further action, e.g. Neighborhood Council position on a land use issue or other City matter.

How many general and special meetings did your Council conduct? 14 Committee meetings? 149

How many events did your Council collaborate with electeds and/or City Departments to conduct? 3

Please list the event and the elected and/or City Departments involved.

Public Safety Town Hall - Council office; Police department; Venice Bay Drive -
Department of Parks + Rec; BBP - Department of Parks + Rec

How many events did your Council collaborate with a community group or non-profit? 3 Schools? _____

Please list the event and the community group, non-profit or school.

Ocean Forum - Heal the Bay; Venice Sign - Chamber of Commerce; Venice Improvements -
Chamber of Commerce;

How many stakeholders did your Council have in its database (if not already listed in the Big Score above):

on July 1, 2013 4810 and on June 30, 2014 5191

do not have a stakeholder database

AT LEAST WEEKLY

How many times did your Council communicate with its stakeholder database? _____ times every month year

Thank you for taking the time to complete this Neighborhood Council Self-Assessment Form!